ABSTRACT

Tobacco is agricultural product which processed from leaves and used as main raw material for cigarettes industry. The existence of tobacco already brought massive influence for business climate. Since tobacco had been assumed bring negative impact for health, government tried to restrict its distribution through PP Nomor 109 Tahun 2012 and other related regulations. More assessment needs to be done in issues of the negative effect of the tobacco restriction related business competition among businessman and tobacco farmers.

Keywords: tobacco, health, impact, business competition, businessman, tobacco farmer