

## ABSTRACT

*Hikikomori is a social phenomenon which exist in Japan who seclude themselves from society. The term of Hikikomori is created by Tamaki Saito a psychologist in Japan, described that hikikomori is someone who seclude them self for six month or more and not attend in any social activities. Hikikomori phenomenon also wrote in a novel too entitled as NHK ni Youkoso. With NHK ni Youkoso the author, Tatsuhiko Takimoto described Satou as Hikikomori subject. Satou has secluded him self for four years. His first afterword wrote in December 2001, Tatsuhiko Takimoto mentioned that he is a hikikomori subject and still on recovery. Then his second afterword in April 2005, he becomes a NEET.*

*Analysis in this research is done by the theory of representation explained by Stuart Hall. Research are try to find out how does a hikikomori being represented by the novel. The novel shows Satou has an ideology that NHK (Nippon Hoso Kyokai/Japan broadcasting corporation) is the cause for creating hikikomori in large number by broadcasting such as interesting anime, there by, people loved to stay in their room for long time. Satou's daily life are just stay in his room, and occasionally getting out to convenience store in the middle of night, to avoid meet a lot of people. In the reality, a hikikomori are used to stay in their room, and if they are run out of meals, they came out to buy meals in convenience store. Furthermore, in this novel Satou has a lack of communication skill because of his four years life as hikikomori. Which he is helped to recover his communication skills and getting out from hikikomori's life by a counselor named Misaki.*

*Keyword : hikikomori, NHK ni youkoso, representation*