ABSTRACT

This study describes about the representation of African-American characters in I am Legend and World War Z. This research purpose is to examine whether the „bad” stereotypes of African American still exist or not because both films, represent most African Americans as positive characters. In the analysis of the study, the writer uses qualitative method which the main theory used is Stuart Hall’s Representation. In arranging the analysis, the writer analyze the experience of African-American character of both films, and also analyze the main character from World War Z which is a white American to reveal the representation beyond the appearance by explaining the non-narrative aspects which are chosen such as shot, angle and lighting. After applying the theory in the analysis, this study discovers that there will be a certain meaning when African-American characters are played as the main or good characters and they cannot be as same as the White Americans. It shows that the discriminatory practice in America is not disappear, because it just goes “underground” which means racial inequality still become a major and pressing problem until today.

Keywords: African-American, Racial Discrimination, Representation, Characters, Stereotypes.