

Abstrak

3HUSXVWDNDDQ8QLYHUVLWDV\$LUODQJJD 6XUDED\D
 WHODKPHQHUDSNDQNHUSXVWDNDDQ8QLYHUVLWDV\$LUODQJJD
 DNDQPHQHPSXKSHQGLGLNDQ GL .SHLDW\$QXDRQWLHQW
 SHUSXVWDNDDQ \DQJ GL VHOHQJJUDNDQ SLKDN SH
 PDWHUL PHQJHQDL SU RILO SH USXVWDNDDQ MDP E
 WHUGSDSW S DGD SH USXVWDNDDQ IDVLMHW DW \DQ
 NROHNVL SH USXVWDNDDQ V HUWD SU RVHGXU SH P
 'HQJDQDGDQ\DNHJLDWDQRULHQWDVLSHUSXVWDNDDQ
 XVXVQ\DPDKDVLVZDEDUXDNDQGDSDWPHPDQIDDWNDQV
 PDNVLPDO
 2OHKNDUHQDLWXSHQDSDNWDKLVQHUGDISQVHSHQKLYLXKDWHC
 HJLDWDQRULHQWDVLSHUSXVWDNDDQWHUKDGYDSSHPDQ
 HULWDV\$LUODQJJD
 6XUDEDDDP'SHQHOLWLDQIRGULPWHQJWZODNDQCNWLVILPHQX
 UXVUL/XELVGDQ0DUWDQL+XMHWDPDWHUL\DQJ
 GLEHULNDQSDGDVDDWRULHQWDVLSHUSXVWDNDDQ 7H
 GLJXQDNDQGDODDP'Shophability Ismping
 VDPSOLQJ 'HQJDQPHQJUSXVWDNDDQV DPSOLQJ D WDX
 VDPSCDQPHWRGH \ DQJ
 GLJXQDNDQHNKSDVLDGNDWHLVZVNDQ QWDVLSHUSXVWDNDDQ
 GLXNXUGHQJDQ SHQGHNDWDQ GEDUSDWNTVQKDSHLOGH
 VDQJGLEDKND WSDGDS(Resourc NDWDQVXPEHU
 Approach)GLQLODLVDQJJDWHIHNWLIGHQJJDQSUHVHQWVDVH
 .HPXGLDQSDGDSHQGHNDWBRQS/U (Process
 Approach)GLQLODLVDQJJDWHIHNWLIGHQJJDQSUHVHQWVDVH
 6HODQMXWQ\DSDGDSHQGHNDWDQVDVDUDQ
 Approach)GLQLODLVDQJJDWHIHNWLIGHQJJDQSUHVHQWVDVH
 .HPXGLDQSDGDSHQGHNDQDQ \ DQJ
 GLODNXNDQROHKUHVSRQGHQWHUJRORQJVHGDQJ 3DG
 RQVHGDQJROHK U HVSRRQGHQ V HODQMXWQ\DSD
 MXJDGLGSDWNDQNDWHJRULVHGDQJROHK U HVSRRQGHQ
 UHJVNLDEHO ;
 (IHNWNHUVLWDV\$LUODQJJDQWDVLSHUSXVWDNDDQEHUSHQJDUXKW
 < BIPDQIDDWDQOD\DQDQSHUSXVWDNDDQVKEGLWDXDL
 VLVDQ\D VHEHGLSUHQJDUXKL ROHK YDULDEHO ODLQ
 GDODP SHQHOLWLDQ LQL

Kata kunci Efektivitas orientasiperpustakaan, pemanfaatanlayananperpustakaan, Perpustakaanuniversitasairlangga.

Abstract

\$LUODQJJD 8 QLYHUVLW\ /LEUDU\ LV D OLEU DU\ WK
2ULHQWDWLRQ DFWLYLWLHV IRU HDFK QRIQOHWGHQ
/LEUDU\ RULHQWDWLRQ DFWLYLWLHV RUJDQLJHG E\ V
WKH SURILOH OLEUDU\ OLEUDU\ RSHQLQJ KRXUV V
IDFLOLWLHV RZQHG E\ WKH OLEUDU\ WKHWHKSHV RI
ERUURZLQJ SURFHGXUH OLEUDU\ FROOHFWLRQ :LWK
RULHQWDWLRQ OLEUDU\ XVHUV HVSHFLDOO\ QHZ VW
VHUFLFHV WR WKH PD[LXP 7KHUHIRUH UHVHDFKH
DQ\ LQIOXHQFH RQ WKH HIIHFWLYHQHV RI RULHQWD
DW WKH /LEUDU\ 8 QLYHULWDV \$ LUODQJJD ,Q WK
2UJDQLJDWLRQDO (IIHFWLYHQHV E\ +DUL /XELV DQ
PDWHULDODVSWRKYLWHBH RI OLEUDU\ RULHQWDWLRQ
LQ WKLV VWXG\ LV D QRQSURDPRLOVPSOLQJ
SXUSRVLYH VDPSOLQJ RU TXRWD VDPSOLQJ DQG TXD
(IIHFWLYHQHV RI DIFULULWRHMHQWDMDLRQUHG E\ WK
WKH WKUHH DSSURDFKHV REWDLQH H[FHOHQW UHY
FRQLGHUHG WR EH YHU\ HIIHFWLYH ZLWK D SHUFH
\$SSURDFK FRQLGHUHG WR EH YHU\ HIIHFWLYH Z
)XUWKHUPRUH *RDOV \$SSURDFK FRQLGHUHG WR EH
7KHQ LQ WKH XWLOLJDWLRQ RI WKH VHUFLFHV
FODVVLILHG DV PRGHUDWH 2Q WKH XWLOLJDWLRQ
UHVSRQWV QH[W WR WKH FRUQHU VHUFLFH XWLOLJ
RI UHVSRQGHQV 7KHQ IURP WKH UHVXOWV RI W
; 7KH HIIHFWLYHQHV RI OLEUDU\ RULHQWDWLRQ
8WLOLJDWLRQURVHUFLFHV ZDV DQG DIWHU DGM
RI LV LQIOXHQFH E\ RWKHU YDULDEOHV QRW LC

Keywords: Effectiveness, library orientation, use of library services, Airlangga University Library.