

INTERAKSI AS DAN BRITISH PETROLEUM PASCA LEDAKAN DEEPWATER HORIZON DI TELUK MEKSIKO APRIL 2010

AZELIA TRIFIANA
Vinsensio M. A. Dugis, Ph.D
KKB KK 2 Fis. HI. 11/11 Tri i

Abstract

The leaks of Deepwater Horizon refinery followed by massive oil spill which happened on April 20th, 2010 was definitely the biggest ecological disaster in the world after 1989 Exxon Valdez tragedy. The accident was a great momentum affecting many aspects, including the long-standing interaction between US and British Petroleum. Regarding that point, the focus of this research is comparing US and British Petroleum's interaction before and after the oil spill. People expected that this tragedy would end - or lessen - this state and corporation economical cooperation, regarding the fact that British Petroleum often considers environment regulation as insignificant. Based on the comparison of the interaction, however, it is proven that there is no significant change within US and British Petroleum's interaction. Thus, this research is questioning why US and British Petroleum are still conducting their cooperation as if there was no tragic accident happened.

In building theoretical framework, there are three major theories; which are: (1) rational choice theory, (2) changing logic of collective action theory, and (3) theory of moral sentiments. Through the synthetic of these theories combined with causal-explanation research type, thesis statement of this research is closely related to international economic system. Globalized free economic system made every single actor within to take decision which is suitable their self-interest the most. The action will be rational; logic; and ironically, ignoring moral aspects. As long as the cooperation between US and British Petroleum gives advantage dominantly, there will be no major consideration about moral aspects such as ecology, security, or environment. As a result, the interaction between US and British Petroleum is imperishable, not even by massive tragedy as in 2010 Gulf of Mexico oil spill. The BP disaster was a wakeup call, but US leaders keep hitting the snooze button.

Keywords: Oil, BP, US, Regulation, Economy