

GAMBARAN PENDAPAT MASYARAKAT TENTANG KEBERADAAN
RSGM FKG UNAIR

(Studi Kasus Pada Masyarakat Kelurahan Pacar Keling Kota Surabaya)

*PUBLIC OPINION VIEWS ABOUT RSGM FKG UNAIR
(A CASE STUDY IN PACAR KELING COMMUNITY SURABAYA)*

ABSTRACT

Background. Dental and oral health is an important issue, so people need dental and oral health services. One of providers of dental and oral health services is RSGM FKG UNAIR. Dental and oral health services of RSGM FKG UNAIR are relatively good. However, recently, the visitors of RSGM FKG UNAIR have slightly decreased and most of them are taken by students. This phenomenon raises question about public opinion about RSGM FKG UNAIR. Pacar Keling Surabaya was selected as a study site because it is the closest area to RSGM FKG UNAIR. **Purpose.** The aim of this study is to know public opinion views about RSGM FKG UNAIR and the influencing factors of these opinion. **Method.** This research is a descriptive study, conducted in Pacar Keling community Surabaya. There were 100 respondents, in the age range 15 – 69 years. One family was represented by one respondent. Simple random sampling was applied as a sampling technique. Respondents were divided into 2 groups: users and non users. **Result.** There were 63 respondents (63%) who never go to RSGM FKG UNAIR (non-users) and 37 respondents (37%) who have ever gone to RSGM FKG UNAIR (users). Most of non-users prefer to go to a personal dentist. They do not come to RSGM FKG UNAIR due to many kinds of reasons. Most users agree and strongly agree in answering the questions about dental and oral health services quality of RSGM FKG UNAIR. **Conclusion.** Public opinion views about RSGM FKG UNAIR are good because most users respondent answer the questions with agree and strongly agree.

Key words: Public opinion, dental and oral health service, RSGM FKG UNAIR