ABSTRACT

Background: RSGM Dental Education is an oral health care center of the Faculty of Dental Medicine, University of Airlangga who had a complete service and affordable prices to the community. However, the visit the people who come to the RSGM-P FKG UA to get a health care tends to decrease, moreover, the majority of visitors who do not come with their own desires. It may also happen that is the understanding or unfavorable public perception of the RSGM-P FKG UA's own perception is strongly associated with behavior, and even the perception tends to affect a person's behavior. Purpose: To reveal public perception around RSGM-P FKG UA about RSGM-P FKG UA. Material and Method: The study was conducted by interviewing respondents who live 1km from the RSGM-P FKG UA. The model is an open ended interviews and interviews covering the physical aspects and the functional aspects of the RSGM-P FKG UA. The results of interviews and then conducted a thematic analysis with both parties and result in patterns of respondents. The data is then analyzed the percentage of. Results: As much as 66.67% of the RSGM is able to perceive RSGM-P FKG UA physically, people which able to perceive RSGM-P FKG UA functionally is also 66.67 %. From 20 respondents were able to perceive RSGM-P FKG UA, respondents who had received oral health care in the RSGM-P FKG UA as much as 80 %. Conclusion: Respondent’s perception about RSGM-P FKG UA is affected by gender, age, oral health experience, expenditure rate, and length of residency.

Keywords : RSGM-P FKG UA, Perception, Community, Physical, Functional