

## **ANALYSIS ON BUSINESS LAYER FARM IN THE SUB DISTRICT SRENGAT OF BLITAR REGENCY**

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### **ABSTRACT**

This study aims to: Knowing the differentiate layer farm in and the financial of feasibility layer farm in the sub district Srengat of Blitar Regency. The survey method by taking three samples of farmers in the sub district Srengat of Blitar Regency. Further capital calculation and analyzing the costs of production and farm financial analysis that includes total cost, revenue, profit and loss, benefit cost ratio, return cost ratio, break even point and payback period. The results showed livestock industry people layer chicken net profit for the year at first farmer is Rp 601.159.600 ; second farmer is Rp 462.080.150 and third farmer is Rp 422.969.800. It showed that the first farmer have the most advantages with the lowest capital. Moreover of the financial analysis showed in the first farmer B/C is 5,5908 ; R /C is 1,4242 ; BEP production is 99.934,21 kg of eggs; BEP price is Rp 10.200/kg and PP in a period is 9 months 1 day, second farmer B/C is 2,9476 ; R/C is 1,2461 ; BEP production is 133.334,54 kg of eggs ; BEP price is Rp 11.650/kg and PP in a period is 1 years 5 months 4 days, third farmer B/C is 2,7976 ; R/C is 1,2433 ; BEP production amounted is 122.323,81 kg of eggs; BEP price is Rp 11.850/kg and PP within a period is 1 years and 6 months 2 days. It showed the overall business layer farm in the sub district Srengat of Blitar Regency deserves to be developed further.

**Key Words:** layer farm, financial analysis, sub district Srengat