

## ABSTRACT

Putra, Vikhi Septia Purnama. The Construction of Pornography Concept on *Jawa Pos* News Articles About the Proposed Law Against Pornography (RUU APP) From 2006 to 2007. A thesis submitted as partial fulfillment of the requirements for Sarjana Degree of the English Department, Faculty of Humanities, Airlangga University, 2009.

This study aims to analyze the concept of pornography constructed through RUU APP news in *Jawa Pos* from 2006 to 2007. There are 50 RUU APP news articles taken in *Jawa Pos* from 2006 to 2007 as the corpus and 10 articles as the sample. Qualitative method and critical discourse analysis are used to conduct the study and analyze the data respectively. The writer used ten main questions proposed by Norman Fairclough. Based on the data analyzed, this study found three findings. First, pornography is regarded as the cause of degradation of Indonesian morality. Second, the focus of pornography changed from discussing and accommodating all actions which exploit parts of human's body and arouse one's sexual desires to the distribution of pornographic materials in the media. Third, there are three ideas of pornography definition which are contested by three groups of people such as, Religious, Nationalist and Feminist people. The media, in this case has a significant role to construct public opinion by reporting the discussion of RUU APP in public debates and internal parliament. Based on the ten guideline questions, the study found that *Jawa Pos* applied several strategies in constructing the concept of pornography in the news articles. The strategies include the uses of words that are ideologically contested, active sentences, overwording, relational and expressive modality, declarative modes, nominalization, metaphor, the use of pronoun "We", subordination and euphemism.

**Keywords:** *RUU APP, concept of pornography, critical discourse analysis, experiential values, relational values, expressive values.*