

ABSTRACT


This study was conducted in order to figure out the Politeness Strategies behind the utterances stated by the conversants in Today’s Dialogue talk show. In order to arrive at the appropriate meaning, the writer has to analyze the use of Politeness Strategies and the reason of the use of the strategies.

In obtaining the data, the writer watched some episodes of Today’s dialogue talk show, and then selected one of the episodes, after that found it to YouTube. It was broadcast on Tuesday, May 19th, 2009. After finding the selected Video in YouTube, the writer transcribed all the source of the data in a written form. In analyzing the data, the writer applied a descriptive qualitative approach. First, she classified the Politeness Strategies within some utterances in Today’s Dialogue talk show. Second, she analyzed the Politeness Strategies used of those utterances. Third, she interpreted the resulting data of Politeness Strategies used of those utterances. The last was making conclusion.

The results show that within utterances which contain Politeness strategies, Positive Politeness Strategies are more frequently found than others Politeness Strategies (Bald On Record, Negative Politeness, and Off Record). Because by using Positive Politeness, the speakers could minimize the Face Threatening Act during the discussion and the distance between the speaker and the hearer became close then the atmosphere became convenience.

Keywords: Politeness Strategies, Talk Show, Face.