

### Abstract

One of Japanese cultures that has been known by most people in the world is, *sumo*. The wrestlers of *sumo* are not only from Japan, but also from other countries. Some of those foreign wrestlers surprised the *sumo* world by gaining prestigious achievement, such as being *ozeki* (second highest rank in *makuuchi* division) and *yokozuna* (grand champion).

Takamiyama, Konishiki, Akebono, Musashimaru, Kotooshu, and Hakuho are few of those foreign *sumo* wrestlers. Even though there are some disadvantages that could harm them by joining *sumo*, they keep doing on *sumo* and concentrating on their career. This research aims to describe what factors of attraction of *sumo* for the foreign wrestlers are, by using qualitative approach and analyzing the collected literatures. This research uses the concept of globalization and the concept of interest.

The conclusion of this research is, there are some factor of attractions of *sumo* that encourage the foreign *sumo* wrestlers to join in *sumo*. Those factors are geography, which is happened to *sumo* wrestlers from Hawaii because the position of Hawaii and Japan are in Pacific Ocean. It makes the influence of Japan could be delivered and understood by people in Hawaii. The second one is cultural factor, that *sumo* is known as Japanese culture and has its own cultural beauty for some foreign *sumo* wrestlers which makes them interested in *sumo*. There is also economic factor, that salary of *sumo* is considered more than enough for some wrestlers who need money for their daily life. The last one is factor of interest of the previous martial arts, that the wrestlers had been joining another martial art in advance before they found *sumo* as one of martial art. In their opinion, *sumo* has its own characteristic. All of those things make them interested to *sumo* and decided to join in *sumo* professionally, though there are some negative sides they get as foreign *sumo* wrestlers.

Keywords : *Sumo*, Foreign Wrestlers, Interest, Globalization