ABSTRACT

Pramita Listyaningdyah, “A Study of the Floutings of The Cooperative Principle As Seen In “Friends” TV Series”.

This study focuses on the analysis of the application of the Conversational Principle of Politeness Strategy that led to the floutings of the Cooperative Principle. Robin Lakoff, formulates the Conversational Principle of Politeness to support the Cooperative Principle with three maxims in it. Those are make your hearer feel good, not imposing, and give option. A philosopher, Paul Grice formulates the Cooperative Principle to help the language users in maintaining their speech. With this principle, speakers of a language could minimize the possibility of misunderstanding. The Principle has four maxims in it, maxim of quality, maxim of quantity, maxim of relevance, and maxim of manner. In practice, both principles are often in conflict with each other. The aim of this study is to find out which maxim in the Conversational Principle of Politeness Strategy is the most applied and which maxim of the Cooperative Principle is being flouted. In this research, the writer is using “Friends” TV series, one of the most popular TV series played in many countries around the world. This TV series has ten seasons with each season last for one year. For this study, the writer will only use the ninth season which played from 2002 until 2003. The decision to use “Friends” is because the script used in “Friends” is considered to represent Americans daily conversation. Watching this TV series, the writer found that there are some cases of applying the Conversational Principle of Politeness Strategy. To collect the data, the writer will watch the film, and select the parts of the dialogue that apply Politeness Strategy. To get an accurate data, the scripts of “Friends” are taken from the internet. In analyzing the data, the writer will examine which maxim of the Politeness Strategy is the dialogue is adhering to. At the end of this study, as a result, the writer found that the maxim of quality is the most flouted maxim in order to obey the Politeness Principle to make your hearer feel good.