ABSTRACT


Conversational strategies are strategies that consist of linguistic strategy used to get purpose either creating domination or establishing connection (Tannen, 1993). Noting the importance of women’s language use in same-sex talk, this study was conducted to identify the use of conversational strategies and its functions produced by female speakers in interview article on O’ The Oprah magazine. Qualitative method is used as an approach by focusing on written text of interview article. Coates’ theory (2004) is applied in order to identify the conversational strategies used by female speakers in term same-sex talk. Seven typical conversational strategies were found; those are minimal responses, hedges, tag questions, questions, commands and directives, swearing and taboo language, and compliments. Each of these conversational strategies serves different functions in same-sex conversational. The result of the study is described in detail in relation to how the participants use conversational strategies and its function in same-sex conversation.

Keywords: Conversational strategies, interview Article, same-sex talk, O’ The Oprah magazine