

Abstract

Effects Of The Government Support, Members Participation And Organizational Culture On Strategy And Performance Of Women Cooperatives In East Java.

This study is aimed to examine and analyze affects of the government support, members participation, and organizational culture on strategy and performance of women cooperatives in East Java Province.

The hypotheses of the study are: government support affects significantly strategy, organizational culture affects significantly strategy, members participation affects significantly strategy, government support affects significantly performance, organizational culture affects significantly performance, members participation affects significantly performance, and strategy affects significantly performance of women cooperatives.

This study is included in a survey research category where the unit of analysis is women cooperative organization. The population of the study are 78 women cooperative organizations spreading at 14 regencies/ cities in East Java Province, regarded as succesful regencies/ cities in developing cooperatives where each cooperative is represented by one board member. The data were collected using questionnaire and were analyzed using PLS (Partial Least Square) technique.

The results show that the government support affects directly and significantly performance, members participation affects directly and significantly performance, and organization culture affects indirectly performance through strategy as a mediating variable.

Keywords: Government support, organizational culture, members participation, strategy, performance.