ABSTRACT

Relationship between Social Awareness and Social Skills with Performance of Midwives in Providing Fe Tablets to Pregnant Women in Surabaya Public Health Centers

The data coverage of Fe Tablet with antenatal care visit from 2011-2013 at Surabaya Public Health Centers (PHC) was still low with an average percentage of 9.29% and 16.27%. The purpose of this study was to analyze the relationship of social awareness and social skills with midwives’ performance in providing Fe tablets to pregnant women in PHC. This research was an observational study with analytic and cross-sectional approach. The sample in this study using multistage cluster random sampling technique, 65 midwives of 62 PHC represents every region in Surabaya. The type of test used was the ordinal logistic regression analysis. The results showed that midwives have good social awareness and social skills. Midwives’ performance in the provision Fe tablets for pregnant women at PHC was good. Age and working time have correlation with social awareness. Educational stage have correlation with social skills. Age, working time, educational stage, social awareness, and social skills have correlation with midwives’ performance. The conclusion of this study is social awareness and social skills must have by midwives because it affects the performance of midwives in relation to the provision of tablets Fe in pregnant women at health centers. Midwives with good social awareness and social skills resulting a good performance achievements. Advice that could be given is midwives must increase their social awareness, especially on empathy and organizational awareness competence. Midwives should improve their social skills, especially communication, influence, change catalyst and teamwork & collaboration. PHC should immediately provide education and training on midwives who have less social awareness and social skills. In addition, in the process of hiring a midwives profession in particular, should pay attention to midwives’ ability of social interaction as it relates to the responsibility of providing services to pregnant women.

Keywords: Social Awareness, Social Skills, Midwives Performance, Fe Tablet.