RINGKASAN

IMPLEMENTASI KEBIJAKAN TERA ULANG ALAT UKUR, TAKAR, TIMBANG DAN PERLENGKAPANNYA (UTTP)
(STUDI EFEKTIFITAS PENGAWASAN ALAT UTTP DAN RESISTENSI MASYARAKAT TERHADAP KEBIJAKAN TERA ULANG ALAT UTTP)

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Kebijakan tera ulang alat ukur, takar, timbang, dan perlengkapannya (UTTP) merupakan kebijakan pemerintah dalam upaya perlindungan kepada masyarakat agar terhindar dari kecurangan atau kesalahan karena pemakaian alat UTTP. Kebijakan ini telah dilaksanakan bersamaan dengan lahirnya alat ukur Metrologi Legal. Hasil kebijakan tera ulang di Kabupaten Bojonegoro menunjukkan penurunan jumlah alat UTTP yang di tera ulang pada tiap-tiap tahun.

Berdasarkan penurunan jumlah alat UTTP yang ditera ulang di Kabupaten Bojonegoro mengakibatkan kebijakan pemerintah dalam tertib ukur disegala bidang dan adanya jaminan kepastian hukum dalam dunia perdagangan tidak mencapai tujuan. Penurunan yang besar terjadi setelah tidak adanya kegiatan pengawasan terhadap pemakaian alat UTTP yang ada di masyarakat. Penurunan jumlah alat UTTP yang diajukan untuk tera ulang juga dipengaruhi oleh sikap penolakan masyarakat pada kebijakan tersebut.

Tujuan penelitian untuk mengetahui penyebab dari penurunan jumlah alat UTTP yang ditera ulang pada tiap-tiap tahun terkait dengan efektifitas pengawasan dan resistensi yang ditimbulkan oleh masyarakat terkait dengan kebijakan tera ulang alat UTTP.

Hasil penelitian menunjukkan bahwa untuk memenuhi tujuan dari implementasi kebijakan diperlukan empat unsur yang terkait agar kebijakan bisa mencapai tujuan. Keempat unsur tersebut meliputi Komunikasi, Struktur Birokrasi, Sumber Daya, dan Disposisi. Dari keempat unsur tersebut dua unsur tidak bisa memenuhi syarat sehingga kebijakan tera ulang tidak dilaksanakan oleh masyarakat, kedua unsur tersebut komunikasi dan sumber daya. Komunikasi atau penyuluh sebagai alat penyampaian informasi pada masyarakat tidak pernah dilaksanakan oleh pemerintah, sedang sumber daya yang ada tidak bisa menjalankan tugas sesuai dengan ilmu yang telah diterima.
Resistensi masyarakat pada kebijakan tera ulang alat UTTP mempengaruhi terlaksananya kebijakan tera ulang. Resistensi ini disebabkan masyarakat pemilik alat UTTP merasa dirugikan dengan kebijakan tersebut, kemudian resistensi yang kedua disebabkan masyarakat merasa terbebani dengan kebijakan ini, resistensi yang ketiga disebabkan tidak adanya tindakan hukum pada pemilik alat UTTP yang tidak menera ulang sehingga masyarakat yang lain mengikuti tidak menera ulang alat UTTP yang dimiliki.
SUMMARY

Implementation of Policy for Calibration of Instrument, Measurement, Weighing and It’s Attachment (UTTP)
(Study of Effectiveness of Monitoring UTTP and People Resistance to Calibration Policy UTTP)

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Policy of calibration for instrument, measurement, weighing and it's attachment (UTTP) was government policy for protecting people from deceitfulness and error for use of UTTP devices. This policy had been implemented together with the emerging of Legal Metrology measurement device. Result of this policy in Bojonegoro Regency showed reduction of number of UTTP device which need to be calibrated every years.

Based on reduction of number of UTTP device which was calibrated in Bojonegoro Regency caused government policy in measure order in any sectors and there were legal security in trade were not accomplished. The significant reduction was undergone after there were no monitoring activity toward the use of UTTP device in society. The reduction of UTTP device which submitted for calibration in also influenced by rejection of society to the policy.

Aim of the research was to understand the cause of reduction of number of UTTP devices every years associated with effectiveness of monitoring and resistance emerged by people related to policy of calibration for UTTP device.

Result of the research showed that to meet the aim of policy implementation, it's required four related elements in order to accomplish the aim. All of these elements include Communication, Bureaucracy Structure, Resource, and Disposition. Of these, two elements couldn't meet the qualification thus the policy is not obeyed by them, both elements were communication and resource. Communication and illumination as mediator to inform people with this policy were never implemented by government, where as the existing resources were not able to run the ask based on their knowledge.

People resistance to policy of calibration for UTTP device influenced implementation of the policy. The resistance is caused by owners of the UTTP devices perceived lose from the policy, then second resistance is caused by people whose perceived the policy was burdening them, the third resistance is caused by there is no sanction for avoiding this policy thus people followed not calibrated their UTTP devices.
ABSTRACT

Implementation of Policy for Calibration of Instrument, Measurement, Weighing and Its Attachment (UTTP)
(Study of Effectiveness of Monitoring UTTP and Society Resistance to Calibration Policy UTTP)

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Policy of Calibration for instrument, measurement, weighing and its attachment (UTTP) in Bojonegoro Regency showed reduction of number of UTTP device which need to be calibrated every years. The significant reduction was undergone after there were no monitoring activity toward the use of UTTP device in society. The reduction of UTTP device which submitted for calibration in also influenced by rejection of society to the policy.

To know fail of policy implementation of calibration of UTTP in Bojonegoro Regency do research to know cause fail of policy implementation is reviewed from four point which induce policy implementation that is, communication, source, disposition and structure of bureaucracy. To get research data look for information from informan which related directly by that execution of policy that is middle leader in Hall Service of Kemetrologian of Bojonegoro with merchant as owner of UTTP at traditional market and shop as respondent.

Seeking of data by interview directly to middle leader be a information source to know how far practice of policy implementation have did and obstacle in policy implementation. Interview to respondent as support information data is submitted from informan and also to know cause why people do resistant toward policy of official resealing of UTTP.

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Key word: Implementation of Policy, Effectiveness of Monitoring and Society Resistance