

DAFTAR PUSTAKA

- Advisory Council On Historic Preservation. 2006. *Defining Heritage Tourism*, (<http://www.achp.gov/ht/defining.html>, diakses Juni 2014).
- Ariyani, Ida. 2012. *Tribun Jogja*, (<http://jogja.tribunnews.com/2012/12/04/target-pad-yogya-belum-maksimal/>, diakses Desember 2013).
- Beech, John dan Simon Chadwick. 2006. *The Business Of Tourism Management*. England. Pearson Education.
- Bonarou, Christina. 2011. *Heritage Tourism Toolkit*. Washington DC, (<http://www.nathpo.org/Toolkit/NATHPO.pdf>, diakses Juni 2014).
- Cahyadi, Rusli dan Jajang Gunawan. 2009. *Pariwisata Pusaka Masa Depan Bagi Kita, Alam dan Warisan Budaya Bersama*. Jakarta. Unesco & Program Vokasi Pariwisata Universitas Indonesia.
- Chhabra, Deepak. 2005. *Defining Authenticity and Its Deteminants: Toward an Authenticity Flow Model*. *Journal of Travel Research*.
- Ghozali, Imam. 2008. *Struktural Equation Modeling Metode Alternatif Dengan Partial Least Square*. Semarang. Badan Penerbit Universitas Diponegoro.
- Kamalalya, Agitya Kusuma. 2011. *Pengaruh Citra Negara Asal Terhadap Kepribadian Merek Dan Niat Pembelian Mobil Greely, Chevrolet, Dan Toyota*. Tugas Akhir Program Sarjana Universitas Airlangga.
- Karami, Nazar. 2013. *Investigasi Atas Perilaku Konsumen Musik Indonesia Dalam Menggunakan Compact Disc (CD) Musik Bajakan*. Tugas Akhir Program Sarjana Universitas Airlangga Surabaya.
- Kolar, Tomas dan Vesna Zabkar. 2009. *A consumer-based Model of Authenticity : An Ocmoron or The Foundation of Cultural Heritage Marketing?*. *Jurnal Tourism Management*.
- Kotler, Philip dan Kevin Lane Keller. 2012. *Marketing Management*. United States of America. Pearson Education.
- Mintaroem, Karjadi. 2009. *Pedoman Penulisan Pembimbingan Dan Ujian Skripsi*. Surabaya. Universitas Airlangga.
- National Trust fot Historic Preservation. 2011. *Cultural Heritage Tourism*, (<http://www.culturalheritagetourism.org/howToGetStarted.htm>, diakses

Juni 2014).

National Trust for Historic Preservation. 2014. *Save the Past, Enrich the future*, (<http://www.preservationnation.org/what-is-preservation/save-historic-places.html#.VBodwfmSzN8>, diakses Juni 2014).

Sedarmayanti dan Syarifudin Hidayat. 2011. *Metodologi Penelitian*. Bandung. Mandar Maju.

_____ Dinas Pariwisata Daerah Istimewa Yogyakarta Tentang Statistik Kepariwisataaan 2012.

Wang, Ning. 1999. *Rethinking Authenticity In Tourism Experience*. Annals of Tourism Reserach.

Wikipedia. 2014. *Heritage Tourism*, (http://en.wikipedia.org/wiki/Heritage_tourism, diakses Juni 2014).

World Tourism Organization.1995. *Collection Of Tourism Expenditure Statistics*. No. 2 (<http://pub.unwto.org/WebRoot/Store/Shops/Infoshop/Products/1034/1034-1.pdf>, diakses Juni 2014).

Yeoman, Ian, Danna Brass dan Una McMahon-Beattie. 2007. *Current Issue in Tourism: The Authentic Tourist*. Jurnal Tourism Management.