

ABSTRACT

This study discusses the use of Information Systems in Cyber Campus sicyca.stikom.edu satisfaction Academic Information STIKOM Surabaya. Sicyca.stikom.edu is a web site that is used as a medium of academic information for the Civitas Academica STIKOM Surabaya.

Starting from the data is a phenomenon of the rapid increase in Internet users and the necessity of providing Academic Information Systems in Higher Education for the audience. But the audience itself on one side is active, with the theoretical basis of gratification Sought (GS) in the form sought by the individual expectations before consuming media, as well as the gratification Obtained (GO) is the expectation of satisfaction received by the individual after consuming media. "And the study will determine the satisfaction academic information media web site by Civitas Academica STIKOM sicyca.stikom.edu Surabaya as a member of the virtual community. The existence of academic information needs by using indicators of satisfaction after consuming minimal media with the expected satisfaction / before consuming media.

This research is descriptive and quantitative approaches. Comparing the average value of the independent variable / dependent variable prior to / after. Using instruments such as questionnaires to collect data from the 324 student respondents, 136 people lecturer, lecturer concurrently employees 112 people and employees 62 people in STIKOM Surabaya. Data analysis techniques using non-parametric statistical methods for the Wilcoxon paired abnormally distributed.

Conclusions This study proves the fulfillment of Academic Information using the Web site by Civitas STIKOM sicyca.stikom.edu Surabaya, after statistical calculations that the minimum value of the indicator is to be achieved is the value of a TTable with the value $\alpha = 0.05$ is 1.645 obtained from table Z normal distribution were compared with the results of the calculation of the average in each stratum greater than 1.645 indicate that stratum 7.69 students, lecturers 4:22, 3:59 lecturers concurrently employees, employees on average 2.83 and 4.58.

Key words: active audience, Gratification Sought and Gratification Obtained.