ABSTRACT

Twitter is a real-time online information of social networking and microblogging services which rapidly gained worldwide popularity, with over 140 million active users as of 2012. Twitter connects users to the latest stories, ideas, opinions and news about what they find interesting. Most Twitter users are the net generation which are mostly those who follow the latest development of Information Technology. Many expression surfaces as the result carried out daily by the net generation in the real world.

Events and experiences which took place around the users shape the expression posted on Twitter and somehow shows the uniqueness of the net generation from others. Researcher wanted to know how the net generation express themselves and what factors differentiate them in showing self expression on Twitter.

Researcher uses simbolic interaction and looking-glass self theory to study the self view and daily experiences with the result that shows in their Twitter Time Line. Using interviews and close examination on the selected Twitter account the research concluded that Twitter becomes the media expression for many net generation in how they show their feelings, situations in which they endure and also their opinion; the way net generation express themselves in Twitter are influenced by family background, psychological condition to certain situation, and or working environment. Twitter today had succeeded in substituting the role of parents as friends to share and even stole their trust. Thus evolve in the shifting of net generation trust from family onto a social media, in this case, Twitter.

Keywords: Twitter, Self Expression, Net Generation, Simbolic Interaction.