ABSTRACT

Decision Making Process to Become Acceptor of Long-Term Contraceptive Method for Family Planning in Low Parity Young Fertile Married Couple in Surabaya
(A Study in Subdistricts Tambaksari and Sawahan)

Research background was low and declining use of long-term contraceptive method (LTM) in Fertile Married Couple (FMC). The purpose of this study was to analyze the decision-making process to become acceptor of LTM and non-LTM family planning in Low Parity Young Fertile Married Couple (LP YFMC). The design of this study was quantitative study with case-control approach. This study was conducted at subdistricts Tambaksari and Sawahan, Surabaya. The unit of analysis was LP YFMC who made the decision to use LTM and non-LTM family planning. Sample size was calculated proportionally and complying the sample size requirement, which was 186 samples. Results showed that the attitude (p = 0.028), social support (p = 0.035), characteristic of LTM (p = 0.000) and perceived behavioral control (p = 0.000) had influence on the intention to use LTM, and intention (p = 0.000) had influence on the decision to use LTM. The results can be used as a basis for developing BKKBN strategies for managing and marketing long-term contraceptive methods of family planning.

Keywords: decision making, family planning acceptors, long-term contraceptive methods, low parity young fertile married couple