SUMMARY

Indonesian Women's Movement has existed since the days of Indonesian independence struggles, women's movement in Indonesia is manifested in various women's organizations in which the root of the women's movement is trying to improve women's conditions which are not taken into account in many aspects of life. Women's movement in Indonesia has a lot of ups and downs according to the eras of struggle; the new order, the old order and the reform order movements even up to now women's movement are still fighting for women's adverse conditions. Women's organizations in Indonesia have a lot of variety and the ones that deserve attention are women's organizations affiliated to religion, one of which is Islam. For the time being, what is inherent in the community that religion is used as a tool to denigrate the position of women even frequently violence against women committed by individuals or state uses Quranic verses as a way that religion has an impartial view on women, but actually not any one religion denigrates the position of women even from the time of the Prophet Muhammad. The presence of movements from Islamic women's organization is a movement that makes a discourse that in religion there are a number of individuals who show that Islam is not religion that restrains and restricts women, even makes women a priority to promote their position. In the era of struggle until now the highly outstanding Islamic women's organizations in the community are Aisyiyah and Fatayat NU and both the Islamic women's organizations are now under the main organization whose existence is undoubted in Indonesia; Muhammadiyah and NU, Aisyiyah and Fatayat NU in which their popularity with their real followers and quantity exceeding other women's organizations, and their existence is rooted from the central leadership level to the lowest community. In this research is to see advocacy for the interests of women in Islamic women's organizations and the subject of research is Regional Board of East Java Aisyiyah and Regional Board of East Java Fatayat NU, as the focus is to see what interests these Islamic organizations have and what strategies they use in the fight for their interests as well as barriers they have encountered in the struggle for the interests. The interests of the two women's organizations are the interests that focus on promoting the degree of women, both their communities and members. In the national life in Indonesia, the things that should be absolutely done in the delivery channel of
interests are the policy making bodies, namely the legislative, executive and legislative. Also these women's organizations in conducting advocacy, the thing to be done is submission of women's interests for the program within their organizations to the channel of advocacy with relevant agencies as the executive to the legislature through their representatives; in the parliaments in East Java. Of course, by using strategies by establishing good relations with the government, networking with other women's organizations as well as the people power possessed by these women’s organizations. Women's interests in the Islamic women's organizations should be embodied through advocacy, in which the process of conducting advocacy for the interests of women must have strategies and strategies are not only related to individuals and institutions on the basis of the same gender (all are women), but given the importance of women that not only talk about women but also the affiliate bases in line with the two organizations becomes important to the success of advocacy, the basis of this affiliation can come from many parties; executives who have the same ideological affiliations both Muhammadiyah and NU or legislatives with ideology or interests in line with advocacy for the interests of these Islamic organizations.

ABSTRACT

The condition of women in various aspects is adverse. The low level of education, difficulties in access to health care for female reproductive health, issues of economic independence that have not got attention and there are a lot more problems that often arise in the lives of women and struggles of women through women's organizations have not stopped to fight for the improvement of women's better conditions In this qualitative research is seeing struggle the interests of women in Islamic women's organizations focused on the Regional Board of East Java Aisyiyah and the Regional Board of East Java Fatayat NU. Advocacy is an effort committed to realizing interests as a program or policy and advocacy is absolutely necessary as a channel of strategies, in the context of the Regional Board of East Java Aisyiyah and Regional Board of East Java Fatayat NU in the advocacy for women's interests, the channel used through the executive and legislative and strategies are absolutely needed; the strategies with the same gender bases in the sense of struggling for other women are the first step that is used by networking with other women's organizations with similar interests or to build networks that are in the legislative or executive with the same gender basis as the female regent or female legislators. Surely, the strategies with fellow women are not the only way to be taken because not all policy makers are women, so the strategy of same basis ideological affiliation is not the less important strategy. This is done by building networks of the legislative and executive in the networks close to the organizations; Muhammadiyah and NU as
the main organizations; Aisyiyah and Fatayat NU. The conclusion in fighting or conducting struggle for women's interests is not only done with the spirit of women's organizations, in which women are engaged in it but also need strategies that support from various parties and of course the men besides women because talking about issues of women not only talking about women but also about human beings as a whole.

Key words: Women's interests, Strategies, Struggle