ABSTRACT

THE INFLUENCE OF CBD (CERAMAH, BRAINSTORMING, DEMONSTRASI) METHOD TOWARDS MOTHER’S BEHAVIOUR IN GIVING COMPLEMENTARY FEEDING TOWARDS BABY AGED 6-24 MONTHS
Quasy Experiment

By: Anna Nurwachidah Rois Habibi

Health education is one of nursing interventions that aimed to change behavior in increasing health status. The results of early survey showed that knowledge about complementary feeding was relatively low and several mothers still giving complementary feeding too early. This habit will cause several problems, especially malnutrition and digestion problem. This study was aimed to examine influence of health education towards mother’s behavior in giving complementary feeding towards baby aged 6-24 months with CBD (Ceramah, Brainstorming, Demonstrasi) method in Tugurejo Ngasem Kediri.

This study was a quasy-experiment using pre-posttest control group design in Tugurejo Ngasem Kediri. There were 18 respondents as the treatment group and 18 respondents as control group that was taken using cluster sampling. The data were collected using questionnaire and observation and then analyzed using \( \alpha = 0.05 \) by Wilcoxon sign rank test and Mann Whitney U test.

The result showed that mother’s behavior significantly level increased after CBD with knowledge variable for treatment group (\( p=0.000 \)), the control group (\( p=1.000 \)), Mann Whitney U Test posttest (\( p=0.000 \)). Analysis of attitude variable for treatment group (\( p=0.035 \)), the control group (\( p=317 \)), Mann Whitney U Test posttest (\( p=0.017 \)). Analysis of practice variable for treatment group (\( p=0.01 \)), the control group (\( p=0.157 \)), Mann Whitney posttest (\( p=0.00 \)).

The result concluded that health education with CBD method could increase the level of mother’s behavior in giving complementary feeding in Tugurejo Region. The study suggested that CBD promotes health behavior and can increase mothers creativity in making complementary feeding.

Keywords : health education, complementary feeding, prevention, knowledge, attitude, practice, mother