

ABSTRAK

Dhania Putri Pramita, 110810251, Pengaruh *Self-leadership* terhadap Perilaku Inovatif pada Komunitas UMKM Bergerak, *Skripsi*, Fakultas Psikologi Universitas Airlangga, 2016.
xvii + 69 halaman, 8 lampiran

Penelitian ini bertujuan untuk meneliti pengaruh self-leadership terhadap perilaku inovatif anggota komunitas UMKM Surabaya. Self-leadership merupakan proses mempengaruhi diri sendiri melalui bagian mana individu mencapai arah dan motivasi diri yang diperlukan untuk ditunjukkan (Manz 1986, Manz and Neck 2004 dalam Neck & Houghton, 2006). Perilaku inovatif merupakan keseluruhan tindakan individu yang mengarah pada pemunculan, pengenalan, dan penerapan dari sesuatu yang baru dan menguntungkan pada seluruh tingkat organisasi (Kleynen & Street, 2001).

Penelitian ini dilakukan pada pengelola UMKM yang menjadi anggota komunitas UMKM Bergerak di Surabaya sejumlah 48 orang. Alat pengumpulan data berupa alat ukur self-leadership (RSLQ) yang disusun oleh Houghton & Neck, (2002) yang terdiri dari 35 butir. Sedangkan untuk alat ukur perilaku inovatif disusun oleh Kleynen & Street, (2001) yang terdiri dari 14 butir. Reliabilitas skala self-leadership untuk dimensi Behaviour focused strategy (r) adalah 0,882, untuk dimensi Natural reward strategies adalah 0,871, dan untuk dimensi Constructive thought pattern strategies adalah 0,809, sedangkan reliabilitas skala perilaku inovatif (r) adalah 0,735. Analisis data dilakukan dengan teknik analisis regresi linier sederhana, dengan bantuan program SPSS 20.0 for windows.

Hasil penelitian menunjukkan bahwa ada korelasi positif antara self-leadership dengan perilaku inovatif anggota komunitas UMKM Bergerak di Surabaya, sebesar 0,598 (sedang). Pengujian hipotesis membuktikan bahwa ada pengaruh positif dan signifikan yang diberikan oleh self-leadership terhadap perilaku inovatif anggota komunitas UMKM Bergerak Surabaya ($\beta = 0,489$; $t_{hitung} = 5,061$; Sig. Value = $0,000 < 0,05$). Sementara itu, kemampuan prediksi self-leadership terhadap perilaku inovatif anggota komunitas UMKM bergerak Surabaya adalah sebesar 48,9%.

Kata kunci: *self-leadership, perilaku inovatif, UMKM Bergerak*
Daftar Pustaka, 35 (1994-2016)

ABSTRACT

Dhania Putri Pramita, 110810251, The influence of Self-leadership toward innovative behavior of UMKM Bergerak's Community, Thesis, Faculty of Psychology, University of Airlangga, 2016.
xvii + 69 pages, 8 attachments.

This study aims to examining the influence of self-leadership toward innovative behavior of UMKM in Surabaya community members. Self-leadership is a process through which individuals control their own behavior, influencing and leading themselves through the use of specific sets of behavioral and cognitive strategies (Manz, 1986; Manz and Neck & Neck 2004 in Houghton, 2006). Innovative behavior is defined for the purposes of this investigation as all individual actions directed at the generation, introduction and or application of beneficial novelty at any organization level (Kleysen & Street, 2001).

This research performed in SME managers become UMKM Bergerak member community in Surabaya that amount 48 people. Data collection tools such as measuring tools of self-leadership (RSLQ) compiled by Houghton & Neck, (2002) which consists of 35 items. As for the behavior of innovative measuring tool was developed by Kleysen & Street, (2001) which consists of 14 items. Reliability of the scale of self-leadership to the Behaviour focused strategy dimensions (r) is 0.882, for the Natural reward strategies dimensions is 0.871, and for Constructive thought pattern strategies dimensions is 0.809, while reliability scale innovative behavior (r) is 0.735. The data analysis was done by using simple linear regression analysis, with SPSS 20.0 for Windows.

The results showed that there was a positive correlation between self-leadership with innovative behavior of UMKM Bergerak in Surabaya community members, amounting to 0.598 (medium). Testing the hypothesis proves that there is a positive and significant influence given by self-leadership of the innovative behavior of UMKM Bergerak community members Surabaya ($\beta = 0.489$; $t = 5.061$; Sig. Value = 0.000 < 0.05). Meanwhile, the predictive ability of self-leadership of the innovative behavior of UMKM Bergerak in Surabaya community members is 48.9%.

Keywords : *self-leadership, innovative behavior, UMKM Bergerak*
References, 35 (1994-2016)