

### Abstract

**Elhan, Muhammad Albuhan.** Code Switching Used by Deddy Corbuzier as the Presenter of *Hitam-Putih* Talk Show Program at Trans 7. A Thesis submitted as partial fulfillment of the requirement for the Sarjana Degree of English Department, Faculty of Humanities, Universitas Airlangga, Surabaya.

The phenomena of code-switching are very popular in media such as television or radio. In Indonesia, especially in television talk show program, the ability to speak more than one language is not at all remarkable for the presenters or the hosts. The present study examines the use of code switching performed by Deddy Corbuzier as the presenter of *Hitam-Putih* talk show program. This study aims to analyze the types of code switching performed by Deddy Corbuzier through the show, and investigates the reasons why the presenter switches codes while presenting *Hitam-Putih* talk show. In conducting this study, the writer used a qualitative approach. Three episodes of *Hitam-Putih* talk show were chosen to be analyzed using Holmes' (2013) theory of code switching. From the analysis of three-talk shows, the writer found that Deddy Corbuzier does code switching based on some motives. The types of code switching include: metaphorical code switching and situational code switching. There are some reasons for Deddy Corbuzier doing code switching, for examples: to express solidarity, to express social distance, to assert social status, quote someone, to add emphasize, to add authority, and to express his feeling. In addition, Deddy Corbuzier switches codes because of topic change. He also switches codes when his guests are bilingual. By switching codes, Deddy Corbuzier makes the situation more entertaining and he may convey his thoughts or his ideas in the most personal efficient manner.

**Keywords:** *code switching, types of code switching, reasons for code switching, Hitam-Putih talk show*