

ABSTRACT

Triyatono, Mashudi. *An Analysis of Types and Functions of Slang Words Used by Presenters in MTV Movie Awards 2016 Live Promo*. Undergraduate Thesis, Faculty of Humanity, Universitas Airlangga, Surabaya.

Slang is a unique phenomenon of language variation that can be found in almost every language in the world. Dumas & Lighter (1978) said that slang has social impact relationship for the speaker and the audience. Originally, slang is used by groups of people to show their identity. Nowadays the slang often used in the media and eventually some slang words become general slang. Media is influential party in the development of any information, including language. Therefore, this study examined the types and functions of the slang words used by presenters at MTV Movie Awards 2016 Live Promo. The methodology used was descriptive qualitative. The data was slang words that appear in the conversation between the two presenters. The data was analyzed by the Chapman theory (1986) about primary and secondary slang and then determine the functions of slang words. From 37 slang words that was analyzed, the results are: The primary slang was more dominant with 67,5 % rather than secondary slang that only 32,5 %; There were no slang that functioned as express something secretly, There were 9 slangs indicated as *showing superiority function*, 8 slangs as *suggests fun*, 4 slang as *colloquial language & suggests fun*, 3 slangs as *enhance solidarity & suggests fun*, 3 slang as *enhance solidarity & colloquial language & suggests fun*, 2 slangs as *colloquial language*, 2 slangs as *showing intelligence*, and the last is 2 slangs as *express contempt*. Generally, the presenter wanted to attract more audiences by reducing the barriers with the audiences. Slang would make the audiences feel like in same class or group with the presenters.

Keywords : language variation; MTV; slang; slang functions; slang types