ABSTRACT

Aripakso, Testyan. Swear Words Used by Host Chef on Reality Show “Hell’s Kitchen U.S.”. A thesis submitted as partial fulfillment of the requirement for the Sarjana Degree of English Department, Faculty of Humanities, Universitas Airlangga, Surabaya.

Swear word is one of the phenomena appearing on community or society. Sometimes swear words stigmatized by people as bad language. The use of swear words then become interesting because of there are statements that swear words only used on informal situation. In fact, swear words also used by chef in the kitchen. The purposes of this research are describing types of swear words and identifying the most frequently used types of swear words in Hell’s Kitchen U.S. as the object. Using qualitative approach, the writer focuses on how and when the chef Gordon Ramsay used swear words in the reality show. In this research, the writer watches and transcribes the video from three episodes to identify swear words. The writer uses theory of swear words by Timothy Jay to classify the types of swear words. The result shows that out ten types of swear words proposed by Jay, eight types occur. The swear words uttered by Chef Ramsay are used for many purposes like showing a self-identity and showing the emotional expression, such as frustration, anger, or surprise.

Keywords: Chef, Hell’s Kitchen, Reality Show, Swear Words, Swear Words Classification