ABSTRACT

This study analysed the official Twitter account from Radio Suara Surabaya which is named @e100ss Twitter account. Based on the development of technology, every people could get variety of information about the situation in Surabaya and surrounding by following @e100ss Twitter account using their own twitter account. The followers produce different ways of in their tweets to convey the information or message that serve both affective and referential function in a tweet. This study focused in the categorization of speech functions by Holmes (2013). The result of analysis shows that the followers used five types of speech functions in their tweets are expressive, directive, referential, poetic, and phatic. There are also three types of linguistic form which are used by Holmes (2013) identifying the linguistic forms in speech functions; declarative, imperative, and interrogative. The writer found several tweets which have more than one function. As the result, the most type of speech functions which dominantly used is referential in declarative forms in order to give or convey the information in written text using social media, especially in Twitter.

Key words: Radio Suara Surabaya, speech functions, Twitter, @e100ss