

ABSTRACT

Indonesian society is one of the plural societies in the world. This plurality is caused by the variety of ethnics such as Javanese, Betawinese, Sundanese, Bataknese, Chinese, and many more. Recent condition, the tension between ethnics in plural societies is increasing, including in Indonesia. For Indonesia, this tension can cause conflict, chaos, and violent that threaten Indonesian's unity. To build the awareness of plurality, one of Indonesian television stations, Trans TV, is airing TV series entitled *Adit & Sopo Jarwo*. It tries to present diverse ethnics that live together in harmony. Therefore, the aim of this study is to analyze the portrayal of plural society in Indonesia, depicted in *Adit & Sopo Jarwo* TV Series. The method of this study is a qualitative since the object is TV series. Since the object is TV series, this study used John Fiske's Television Culture theory consisting of three levels of social codes. To analyze deeper, John Sydenham Furnivall's Plural Societies concept was also applied. This study found that the characters show the variety of each ethnic supported by typical costumes, gestures, and also the environment of the neighborhood. The characters' dialogues supported by the camera works also perform how these different ethnics could live together in harmony. Furthermore, this TV series emphasize the slogan of Indonesia "Bhinneka Tunggal Ika" which means unity in diversity. Thus, this TV series do portray the plural society of Indonesia but the characters still keep their typical identity of their ethnics or in other words called Pseudo pluralism.

Key words: *Ethnic, Living in Harmony, Plurality, Portrayal, TV series*