ABSTRACT

Irene Nova Krisrianti, The Role of Quality Cost Implementation on Profit Improvement in PT. Rexam Packaging Indonesia For Year 2007-2010

Quality becomes an important aspect in business era. Implementing quality cost activities is one of the modest way to maintain good quality. It is focused on spending more cost in order to minimizing cost of defect product and get higher profit. Even so, there are still only few companies in Indonesia which trully implement this of activity regarding to the standard. Regarding to them, implementing quality cost might be too complex and costly.

This study aims to analyze the role of quality costs implementation on improving profit in PT. Rexam Packaging Indonesia for the year of 2007-2010. Descriptive qualitative is used for this research. Interview and literature study are conducted to gather useful data to support this research.

The result of this research shows that PT. Rexam Packaging has been implementing quality costs activities according to the international standard, even there are few more improvements needed in order to make it looks well-organized indeed. The implementation of quality costs also shows its role on improving profit in 2007-2010, through its activities.

Keywords: Quality Cost, Profit Improvement.