

CHAPTER IV

CONCLUSION

Culture is a trademark or own characteristic from an area. When an area has a unique culture, it makes people from different area interested knowing what kind of culture that they have. A culture could be a tourism object when an area can manage and pack their unique culture into a major attraction and get so many audiences. Culture and Tourism are two things that cannot be separated, because those things are connected each other. The potential of culture and tourism in Indonesia was very diverse, that is why, the Ministry of Culture and Tourism (Dinas Kebudayaan dan Pariwisata) was built. This institution has to manage all the culture and tourism sector in each province.

The writer chose Ministry of Culture and Tourism of East Java to do Internship because that office works in managing and arranging the culture and tourism object. The job makes the writer excited because the writer likes a job which connects him with the tourism things. The writer did the internship at East Java Government Culture and Tourism Service for four weeks. The internship started from 11th January to 11th Februari 2016, every Monday to Friday. The writer started working at 07.00 and finished at 15.30, and every Friday he started at 06.30 and finished at 14.30. The writer was positioned as marketing staff.

During the internship the writer did activities such as translation about East Java Pilgrimage guide book and additional activities at Tourist Information Center, Taman Budaya Cak Durasim and The Governor Office. After he finished his work, the writer got much

knowledge which he never got before, especially the knowledge about the potential of tourism and culture in East Java. For example when he had a translation assignment about the potential of pilgrimage object in East Java, he was forced to understand it. He also faced problems when he had an internship in East Java Government Culture and Tourism Service, such as a problem when he translated a text. The writer could not make a good translation which cannot attract the interest of the readers. For the solution, he tried to search words in the dictionary to figure out the right word choosing. After he knew the right word choosing, it could make a good translation and also make the readers interested in the existing tourism object in East Java.

For the next students who wants to do internship in Marketing office of East Java Government Culture and Tourism Service, the writer hopes for them to be prepared with all the knowledge that they got in English Diploma. The English skill is one of the most important things when they are having an internship in East Java Government Culture and Tourism Service, especially the writing and speaking skill. Those skills are important because the goal of the East Java Government Culture and Tourism Service is to promote tourism object in East Java to attract the tourists. The writer hopes that his information and experience will be useful for the students who will have an internship in East Java Government Culture and Tourism Service.

For the East Java Government Culture and Tourism Service, the writer suggests to improve their working quality, especially for the staff. He hopes that there would be an additional activity in the office in the early year which is January and February. The writer also wishes that they could explore more about the potential tourism object in East Java, so it can increase the number of the foreign tourists.