ABSTRACT

Papua as the minority ethnic and the subordinate group that located in the easternmost of Indonesia is being treated differently and discriminated by society. One of the discriminations receive by Papua is in the shape of stereotype. The phenomenon of stereotype becomes a part of Papuans’ lives. It is not only constructed by the society but also being constructed by media. The significant roles of media later construct Papua’s representation. This kind of discrimination of Papua is indicated to be appeared in the local online newspaper, Harian Jogja. This study aims to reveal the representation of Papua in Harian Jogja online newspaper by analyzing its three most-liked news articles published in 2016-2017. The portrayal of Papua as represented in Harian Jogja is coming from the practices of stereotyping. In order to discover the representation of Papua constructed by Harian Jogja in its articles, the theory of Stereotype proposed by Stuart Hall is applied. This study was a qualitative research by applying content analysis as the approach. The data sample is taken by using purposive sampling. The result shows the representation of Papua as depicted in Harian Jogja online’s news articles as the fetishized athlete, loser, silenced object, uncontrolled deviant, and the ‘other’, and imagined rioter. In conclusion, the representation of Papua in Harian Jogja online newspaper is a part of the practices of stereotyping constructed in the news articles.

Keywords: Ethnic, Discrimination, Papua, Representation, Stereotype.