

ABSTRACT

Adelia, Lita. 2018. *Narrative Analysis on A Life Story of Kopi Bolodewe's Owner*. Submitted as partial fulfillment of the requirements for the Sarjana Degree of English Department, Faculty of Humanities, Universitas Airlangga.

Entrepreneurs use different stories to talk about themselves and their lives and describe how they build their companies to gain success. This study aims to reveal the owner of Kopi Bolodewe's narrative and to give a guideline for people to understand other people's narratives using Clandinin and Connelly's theory. Clandinin & Connelly (2000) stated that narrative is a way of understanding experience, and it is also a collaboration between the researcher and the participant over time in a place or series of places and in social interaction with the environment. In their theory, Clandinin & Connelly segmented narrative into three common places namely Temporality, Sociality, and Place. This study intends to figure out the theme of Aditya's life story based on Clandinin & Connelly's theory of narrative analysis. In obtaining the data, the writer used qualitative research, while the participant in this research is Aditya, the owner of Kopi Bolodewe café. The data of this research was collected using an open-ended interviewing toward the participant. The result of the data analysis showed that the past events are more dominant in the participant's story than do the present and future events since the story was obtained from interviewing the participant about the events happening to him in the past. The past events are presented in five sub-themes, and they are also presented based on temporality and sociality that build personal identity. For sociality aspect, I found five about Aditya's feelings in his personal and social condition. Last, I found ten places in Aditya's story.

Keywords: *Entrepreneur, Life story, Clandinin & Connelly's narrative, Narrative analysis*