

ABSTRAK

Penelitian yang mengambil topik *Tax Education* dan Inklusi Kesadaran Pajak ini bertujuan untuk memperoleh bukti empiris pemahaman *tax education* pada penerapan inklusi kesadaran pajak di kurikulum pendidikan, mahasiswa jurusan non-akuntansi Universitas Airlangga. Penelitian ini berjenis penelitian kualitatif/ Data yang digunakan berupa wawancara terstruktur dengan informan. Jenis informannya yaitu informan purposif, mahasiswa pada dua jenis subjek berdasarkan jenjang yaitu mahasiswa Vokasi dan S1. Hasil dari penelitian ini menunjukkan bahwa *tax education* yang dimiliki mahasiswa Airlangga kurang baik, sehingga Inklusi Kesadaran Pajak memang perlu diterapkan.

Kata Kunci: *Tax education*, Inklusi Kesadaran Pajak, mahasiswa jurusan non-Akuntansi

ABSTRACT

The research that took the topic of Tax Education and Inclusion of Tax Awareness aims to obtain empirical evidence of tax education on the application of inclusion of tax awareness in the curriculum of education, non-accounting students of Airlangga University. This research type is qualitative research. The data used in the form is structured interview with informant. The type of informant is purposive informant, the students on two kinds of subjects based on education level, Vocational students and S1 students. The results of this study indicate that the tax education owned by Airlangga students is less good, so Inclusion of Tax Awareness indeed needs to be applied.

Keywords: Tax education, Inclusion of Tax Awareness, non-Accounting major students