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ABSTRACT

On the tourism indrustry sector in Indonesia, Bali as the outstanding tourism direction and the basic aspect of national tourism industry. In efforts of planning, tourism development and constructing, require sector across cooperation with some others department as Ministry of Cultural and Tourism, Ministry of Foreign Affair, Ministry of Finance, Ministry of Industrial and Trade, with other interlaced authority. While the national private entrepreneur as the government partner, to earmark commodities and service variously whices encouraged the service facilitated to tourist surrounded the hotel, restaurant, travel agent, trasportation, also by other supporting device.

Industry of hotel, restaurant, travel agent in bali as some parts of so many tourism industry products which need expanding of quantity even as quality. For the reason of that hoped whole entrepreneur who moving actively on that kind of industry more concern on quality as facility, service, labour qualification and more. Also expecting to promote Bali tourism by tourism packages which offered by tourism industry mentioned for increasing number of visiting foreign tourist to Bali. Then could to facilitated travelling trip to foreign tourist to any kind of tourism direction in Bali or even to other provinces. So would be supporting the Regional Income of Bali province itself by foreign exchange.