ABSTRACT

The purpose of this research is to know consumption behavior of moslem family perspective maqashid syariah to fulfill the needs of dharuriyyat, hajiyyat, and tahsiniyyat on religion, soul, intelligence, generation, and wealth.

The approach used in this research is qualitative with descriptive strategy. The data was collected by in-depth interview use primer data. This research is only focus on moslem’s family who live in Bumi Madina Asri Housing in Surabaya as a husband or wife to find the answer how consumption behavior perspective maqashid syariah on moslem’s family.

The result is moslem’s family of Bumi Madina Asri Housing in Surabaya have fulfilled the needs of dharuriyyat, hajiyyat, and tahsiniyyat on maqashid syariah aspect kindly, although there are some families who still do not have fulfilled the needs at the needs of hajiyyat and tahsiniyyat. Beside self consumption, social consumption on community of moslem’s family of Bumi Madina Asri Housing in Surabaya also has done very well. It proven by consumption for zakat, infaq, and shodaqoh, even all the informants has given hibah, presents, and some do waqf.

Keywords: Moslem’s Family, Consumption Behavior, Moslem Consumer Behavior, Maqashid Sharia