

## ABSTRAK

Penelitian ini bertujuan untuk menganalisis kinerja *halal supply chain* yang diterapkan pada produk *skincare* oleh MS Glow Aesthetic Clinic yang merupakan salah satu klinik kecantikan yang bersertifikasi halal di Surabaya. Analisis kinerja *halal supply chain* diukur menggunakan metode SCOR versi 11.0 yang kemudian dimasukkan unsur halal berdasarkan pada MS2200:1 (2008): *Islamic Consumer Goods – Part 1: Cosmetics and Personal Care – General Guideline*. Hasil yang diperoleh ialah ketidaksesuaian proses pada *supply chain* yang tidak sesuai dengan standar halal dan ditelusuri akar penyebab permasalahan menggunakan diagram *fishbone*.

Pada kenyataannya MS Glow Aesthetic Clinic perlu meninjau kembali proses *make* pada sisi *supplier* dan proses *deliver* pada sisi *company*. Dengan adanya penelitian ini diharapkan MS Glow Aesthetic Clinic dapat lebih meningkatkan integritas kehalalan yang dimiliki.

Kata kunci: *halal supply chain*, *Supply chain Operation Reference* (SCOR), kosmetik halal.

**ABSTRACT**

*The purpose of this paper is to analyze the halal supply chain performance applied to skincare products by MS Glow Aesthetic Clinic which is one of the halal certified beauty clinics in Surabaya. Analysis of the supply chain's halal performance was measured using the SCOR version 11.0 method which then included halal elements based on the MS2200: 1 (2008): Islamic Consumer Goods - Part 1: Cosmetics and Personal Care - General Guideline. The results obtained are process mismatches in the supply chain that are not in accordance with halal standards and traced to the root causes of problems using fishbone diagrams.*

*In fact, MS Glow Aesthetic Clinic needs to review the make process on the supplier side and deliver on the company side. With this research, hopefully MS Glow Aesthetic Clinic could improve their halal integration.*

*Keywords: halal supply chain, Supply chain Operation Reference (SCOR, halal cosmetics.*