

**ANALISIS PENGARUH HAMBATAN NON TARIF TERHADAP EKSPOR
MINYAK KELAPA SAWIT INDONESIA TAHUN 2004-2015**

ABSTRAK

Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh *Sanitasi dan Fitosanitasi* (SPS) dan *Technical Barriers to Trade* (TBT) terhadap ekspor minyak kelapa sawit selama tahun 2004-2015. Penelitian ini diuji menggunakan metode GMM (*Generalized Method of Moments*) dengan variabel terikat ekspor minyak kelapa sawit serta variabel bebas *Sanitasi dan Fitosanitasi* (SPS), *Technical Barriers to Trade* (TBT), *Population*, Jarak ekonomi, dan *Gross Domestic Product* (GDP) perkapita. Hasilnya menunjukkan bahwa semua variabel bebas signifikan mempengaruhi variabel terikat. *Technical Barriers to Trade* (TBT) dan *Gross Domestic Product* (GDP) perkapita, *Population* berpengaruh positif terhadap ekspor, sedangkan *Sanitasi dan Fitosanitasi* (SPS), dan Jarak ekonomi berpengaruh negatif terhadap ekspor.

Kata kunci: Ekspor; *Sanitasi dan Fitosanitasi* (SPS); *Technical Barriers to Trade* (TBT); GMM.

**ANALYSIS OF THE INFLUENCE OF NON TARIFF OBSTACLES ON
THE EXPORT OF PALM OIL IN INDONESIA, 2004-2015**

ABSTRACT

This study aims to examine and analyze the effect of Sanitation and Phytosanitary (SPS) and Technical Barriers to Trade (TBT) on palm oil exports during 2004-2015. This research was tested using the GMM method (Generalized Method of Moments) with palm oil export dependent variables as well as Sanitation and Phytosanitary (SPS) independent variables, Technical Barriers to Trade (TBT), Population, Economic Distance, and Gross Domestic Product (GDP) per capita . The results show that all independent variables significantly influence the dependent variable. Economic distance, Technical Barriers to Trade (TBT) and Gross Domestic Product (GDP) per capita have a negative effect on exports, while Sanitation and Phytosanitary (SPS), and Population have a positive effect on exports.

Keywords: Export, Sanitation and Phytosanitary (SPS), Technical Barriers to Trade (TBT), Population, Economic Distance, and Gross Domestic Product (GDP) per capita, GMM.