

**TABLE OF CONTENTS**

INSIDE COVER .....	i
INSIDE TITLE.....	ii
DEGREE REQUIREMENT .....	iii
DECLARATION .....	iv
DEDICATION PAGE.....	v
APPROVAL SHEET .....	vi
ACKNOWLEDGEMENT .....	vii
EPIGRAPH .....	ix
TABLE OF CONTENTS .....	x
TABLE OF FIGURES .....	xii
LIST OF TABLES .....	xii
ABSTRAK .....	xiii
ABSTRACT .....	xiv
CHAPTER I .....	1
INTRODUCTION .....	1
1.1 Background of the Study.....	1
1.2 Statement of the Problems .....	5
1.3 Objectives of the Study .....	5
1.4 Significance of the Study .....	6
1.5 Scope and Limitations.....	6
1.6 Definition of Key Terms .....	7
CHAPTER II.....	8
LITERATURE REVIEW.....	8
2.1 Multimodality.....	8
2.1.1 Systemic Functional Linguistics .....	9
2.1.1.1 Ideational Metafunction .....	9
2.1.1.2 Interpersonal Metafunction .....	10

2.1.1.3 Textual Metafunction .....	11
2.1.2 The Grammar of Visual Design .....	11
2.1.2.1 Representational Meaning.....	12
2.1.2.2 Interactive Meaning .....	14
2.1.2.3 Compositional Meaning .....	17
2.2 Review of Related Theories .....	18
2.2.1 Beauty Concept .....	18
2.3 Review of Related Studies.....	19
CHAPTER III .....	22
RESEARCH METHODOLOGY.....	22
3.1 Research Approach .....	22
3.2 Data Sources.....	22
3.3 Technique of Data Collection .....	23
3.4 Technique of Data Analysis .....	23
CHAPTER IV .....	26
RESULTS AND DISCUSSION .....	26
4.1 Multimodal Discourse Analysis.....	26
4.1.1 The identification of written and spoken language through Systemic Functional Linguistics.....	27
4.1.2 The Analysis of non-verbal language through Visual Grammar Design.....	31
4.2 The Implied Concept of Beauty .....	60
CHAPTER V.....	64
CONCLUSION.....	64
References .....	67
APPENDIX.....	71

**TABLE OF FIGURES**

Figure 1-3 Scene 1 .....	31
Figure 1-3 Scene 2 .....	35
Figure 1-2 Scene 3 .....	41
Figure 1-3 Scene 4 .....	44
Figure 1-2 Scene 5 .....	47
Figure 3-6 Scene 5 .....	48
Figure 1-3 Scene 6 .....	52
Figure 1-2 Scene 7 .....	55
Figure 1-3 Scene 8 .....	57

**LIST OF TABLES**

Table 1. Scene 1-3.....	27
Table 2. Scene 4 .....	28
Table 3. Scene 5 .....	29
Table 4. Scene 5 .....	29
Table 5. Scene 5 .....	30
Table 6. Scene 6-8.....	30