

REFERENCES

- Adithyawan, Edwin. 2018. *An Analysis of Flouting Maxim Done by Main Characters of Deadpool 2*. Thesis, Surabaya: Universitas Airlangga.
- Bean, Travis Lee. 2019. *Forbes*. 17 July. Diakses November 2, 2019. <https://www.forbes.com/sites/travisbean/2019/07/17/box-office-how-does-shazam-stack-up-against-other-superhero-movies/amp/>.
- Clair, Robin Patric, Rebekah L Fox, dan Jennifer L Bezek. 2009. "Viewing Film from a Communication Perspective: Film as Public Relations, Product Placement, and Rhetorical Advocacy in the College Classroom." *Communication and Theater Association of Minnesota Journal* 70-87.
- Cutting, Joan. 2002. *Pragmatics and Discourse*. London: Roudtlege.
- Fang, Guo, dan Li Xin. 2017. "An Analysis of Conversational Implicature in Nirvana in Fire from the Perspective of Cooperative Principle." *Journal of Arts & Humanities* 39-47.
- Goins, Zach. 2019. *CLTURE*. 1 April. Diakses February 25, 2020. <https://clture.org/shazam-movie/>.
- Grice, Paul H. 1989. *Studies in the Way of Words*. Cambridge: Harvard University Press.
- Grundy, Peter. 2000. *Doing Pragmatics*. London: Arnold, a member of the Hodder Headline Group.
- Horn, Laurence R, dan Gregory Ward. 2006. *The Handbook of Pragmatics*. Malden: Blackwell Publishing.
- Hornby, Albert Sydney. 2008. *Oxford Dictionary*. Oxford: Oxford University Press.
2019. *IMDb*. 5 April. Diakses November 05, 2019. <https://www.imdb.com/title/tt0448115/>.
- Leech, Geoffrey. 1983. *Principles of Pragmatics*. Cambridge: Cambridge University Press.
- Levinson C., Stephen. 1983. *Pragmatics*. Cambridge: Cambridge University Press.
- Mey, J. L. 2001. *Pragmatics: An Introduction. (2nd Ed.)*. Oxford: Blackwell Publishing.

- Mohajan, Haradhan Kumar. 2018. "Qualitative Research Methodology in Social Sciences and Related Subjects." *Journal of Economic Development, Environment and People* 23-48.
- Moleong, L. J. 2002. *Metodologi Penelitian Kualitatif*. Bandung: PT. Remaja Rosdakarya.
- Paltridge, B. 2006. *Discourse Analysis: An Introduction*. New York: Continuum.
- Payne, Geoff, dan Judy Payne. 2004. *Key Concepts in Social Research*. London: SAGE Publications Ltd.
- Prastyaning, Shinta. 2011. *The Study of Flouting Maxim of Grice's Cooperative Principles in 'Online' Talk Show (Broadcasted on January 20th and February 23rd 2010)*. Surabaya: Universitas Airlangga.
- Putri, Nesa Karina. 2016. *A Study of Conversational Implicatures in Tetangga Masa Gitu Situation Comedy*. Thesis, Surabaya: Universitas Airlangga.
- Ross, Alison. 1998. *The Language of Humour*. London: Routledge.
- Yule, George. 1996. *Pragmatics*. Oxford: Oxford University Press.