### **UNDERGRADUATED THESIS**

# THE REPRESENTATION OF MASCULINITY IN "KAWASAKI W SERIES - W175 W250 W800" ADVERTISEMENT



# $\mathbf{BY}$ EKATANTRA SATYA AMITABA NIM 121511233033

# ENGLISH LANGUAGE AND LITERATURE DEPARTMENT **FACULTY OF HUMANITIES UNIVERSITAS AIRLANGGA SURABAYA** 2020

### **UNDERGRADUATED THESIS**

# THE REPRESENTATION OF MASCULINITY IN "KAWASAKI W SERIES - W175 W250 W800" ADVERTISEMENT



# $\mathbf{BY}$ EKATANTRA SATYA AMITABA NIM 121511233033

# ENGLISH LANGUAGE AND LITERATURE DEPARTMENT **FACULTY OF HUMANITIES UNIVERSITAS AIRLANGGA SURABAYA** 2020

# THE REPRESENTATION OF MASCULINITY IN "KAWASAKI W SERIES - W175 W250 W800" ADVERTISEMENT

### **UNDERGRADUATED THESIS**

### EKATANTRA SATYA AMITABA NIM: 121511233033

# ENGLISH LANGUAGE AND LITERATURE DEPARTMENT **FACULTY OF HUMANITIES** UNIVERSITAS AIRLANGGA **SURABAYA** 2020

# THE REPRESENTATION OF MASCULINITY IN "KAWASAKI W SERIES – W175 W250 W800" ADVERTISEMENT

#### **UNDERGRADUATED THESIS**

Submitted in Partial Fulfilment of the Requirements for the Sarjana Degree of English Language and Literature Department Faculty of Humanities

Universitas Airlangga

Surabaya

#### BY

### EKATANTRA SATYA AMITABA NIM 121511233033

ENGLISH LANGUAGE AND LITERATURE DEPARTMENT
FACULTY OF HUMANITIES
UNIVERSITAS AIRLANGGA
SURABAYA

2020

#### IR-PERPUSTAKAAN UNIVERSITAS AIRLANGGA

### DECLARATION

I declare that this undergraduate thesis submitted in partial fulfilment of the degree of Sarjana Humaniora (S.Hum) of the English language and Literature Department Faculty of Humanities Universitas airlangga is entirely my own work and has been solely the result of my own original research. Hereby I confirm that:

- This thesis is not copied from any other person's work (published or unpublished);
- 2. I do not use the services of any professional agencies to produce this thesis;
- This work has not previously been submitted in whole or in part of a degree or any other qualification either at Universitas Airlangga or elsewhere;
- 4. Any texts, tables, figures, data, or other materials copied from other sources (including, but not liited to, books, papers, and the internet) have been clearly acknowledged and referenced in the text. These details are also confirmed by a fuller reference at the end of the work.

I am fully aware that breaching any of all above points will result in the withdrawal of the awarded degree and diciplinary action in accordance with the regulation at Universitas Airlangga.

urabaya, 26 May 2020

Ekatantra Satya Amitaba

NIM. 121511233033

#### IR-PERPUSTAKAAN UNIVERSITAS AIRLANGGA

### APPROVAL SHEET

Title

: The Representation of Masculinity In "Kawasaki W

Series - W175 W250 W800" Advertisement

Name

: Ekatantra Satya Amitaba

Student's number

: 121511233033

Department

: English Language and Literature Department

Approved to be submitted on 20 June 2020 by :

Advisor,

Nurul Fitri Hapsari, M. A. NIP. 198307142012122002

And has been examined and accepted by the Board of Examiners:

1 August 2020

Chair/Examiner 1

Gesang Manggala Nugraha Putra, S.S., S.A., M.Hum.

NIP. 198502142015041002

Examiner 2

Nurul Fitri Hapsari, M. A. NIP. 198307142012122002 Examiner 3

Kukuh Yudha Karnanta, S.S., M.A.

NIP. 198503232018083101

Acknowledge by:

Head of English Language and Literature Department

Lavli Hamida M. Hum NIP 1 97512162003122001

IR-PERPUSTAKAAN UNIVERSITAS AIRLANGGA

**ACKNOWLEDGEMENT** 

I would like to say my highest gratitude to Allah SWT for give me the

health, strength, and also patience when I working and finish this thesis. Thank you

for all the English Department Lecturer of Universitas Airlangga who give me the

acknowledge and also their experience in the class. I also want to say thank you for

Mrs. Nurul Fitri Hapsari and also Mr. Hariawan Adji who help and give me some

suggestion for me to finish my thesis.

I also want to say thank you for my life partner, Irene Suryajaya who always

supporting give me the motivation and encouragement, and also give a lot of love

to me. Your voice, laugh, and all the random activity that we are doing is always

cheers me up when I falling down.

For the last part, I want to say thank you to all my friends, WTF (We're The

Fabulous) Squad, BEGAL, The Dancing Chair band, and also BEGOBOYZ

(B.G.B.Z) for give some fun and laugh and the random activity that we have been

trough.

Surabaya, 26 May 2020

Ekatantra Satya Amitaba

# **No Matter What the Problem**

That You Have,

**Just Drink Your Coffee And** 

**Keep Moving Forward**