

CHAPTER 1

INTRODUCTIONS

1.1. Background of the Study

A speech community is not just a group of people who use the same language, but a group of people who have the same norms in using forms of language. A speech community is those who have the same feelings in using the language. Labov (1972) emphasizes the use of a speech community is searching for the characteristics that make each individual feel that they are members of the same community. Furthermore, Bloomfield (1961) states the speech community is a group of people who interact using language. Humans are not individual beings, but social beings, and this makes human need language in their daily lives, so it needs study to explain about the relation between language and society.

According to Wardhaugh (1985) sociolinguistics is a branch of linguistics that explains the correlation between the manifestation of structures or elements of language with the sociocultural factors of speech. In sociolinguistics there are unique phenomena where people who have the ability to use two or more languages according to social context or commonly called bilingualism or multilingualism. The bilingualism or multilingualism ability between one person and another must be different. Paradis (2004) states that bilingualism or multilingualism cannot be separated from studies of work processes in processing language, where the phenomenon of bilingualism will be associated with scientific matters. The linguistic situation in the speech community becomes complicated because there is more than one language used by the community. This complexity

is caused when they have to determine in what language they should communicate with each other. In addition, speakers must also be able to determine which variations of the code are suitable for their situation. Thus, every bilingual or multilingual society must choose one of the languages or variations of the code used in an interaction. This situation is called language choice. According to Mesthrie (2004) stated that language choice refers to a term used extensively in multilingual studies, be it as speakers selection between languages, or language varieties in particular context, or domain of use.

In a conversation between two or more people who speak more than two languages, there is usually a phenomenon of code-switching and code-mixing, which allows several variations of the language to be used in a coversation, for example, people tend to use English and Indonesian in one sentence or in a word phrase or they tend to use Javanese and Indonesian in daily conversation, or even in teaching process.

The main support in the world of education, especially teaching and learning activities, especially in language lessons, bilingual ability plays a central role. Language is used by the teacher to provide direction, present material, and guide students. This assumption is supported by Nababan (1991) that the main tool in teaching and learning interactions between students and teachers and learning materials is language. Therefore, awareness of the use of two languages that match the pattern in teaching and learning interactions is very important to note. In the learning process, teachers usually use more than two languages so that students are indirectly affected and use more than one language. The use of more

than one language depends on the situation and demands when teaching and learning activities.

Code-Switching is a universal language-contact phenomenon that reflects the grammars of both languages working simultaneously, this indicates that in one sentence used by someone consists of two different languages but the sentence has a language structure that is adopted by one of the languages used. Musyken (1995), for example, defined code-switching as “the alternative use by bilinguals of two or more languages in the same conversation”. Appel and Muysken (2005) provided limits on code-switching as a symptom of language use switching due to changing circumstances. Under different circumstances in a person's conversation can be one of the reasons why the code switching phenomenon can occur. The code switching phenomenon also has several types that usually occur in a conversation.

According to Hoffman (1991), there are three types of code-switching based on the point or scope where the language is located. The first type is Inter-sentential code-switching. This switch occurs between sentences, and language transfer is used at the sentence limit. The second type is, Intra-sentential code-switching, switch are used mid-sentence, without interruptions, doubts, or pauses to indicate changes. The last type is Tag Switching, the switching of either a single word or a tag phrase (or both) from one language to another. When a person does a code-switching, it's not something that person accidentally did. People will choose a particular code according to the context, situation, and conditions when communicating. According to Hoffman (1991), there are some

several reasons that possibility cause code-switching, talking about a particular topic, quoting somebody else, express solidarity, interjection, repetition used for clarification, the intention of clarifying the speech content for articulator and expressing group identity.

There were several studies that have been conducted by some researchers. Nasution (2018) conducted research about codes switching that illustrated code-switching in the of basic English speaking subjects in the class. The participants of the study were three lecturers who teach basic English speaking class in the Department of English Language Education at the North Sumatra State Islamic University. Puspitasari (2016) conduct research that uses a qualitative approach because this research tries to understanding and interpreting human or social behaviour. Data obtained from the results of direct and indirect observation during the process of learning and teaching English.

Indahsari (2014) conducted a study that applied descriptive analysis. In identifying and classifying elements or characteristics of the participants, the writer used descriptive analysis. The data sources of the study were the teacher and the students used code-switching in the teaching and learning English process in SMPN 2 SUMBERGEMPOL. Putri (2013) examined the language used by the host and guest stars in the Talk Show "Show Imah" on Trans TV. This research is focused on problems related to the phenomenon of code-switching in communication between the host and guest stars along with the reasons that cause code-switching in the event. Riyanto (2010) conducted a study about code-switching in *Bukan Empat Mata* entertainment program as the subject. The

researcher used descriptive qualitative data analysis. For analyzing the type of code-switching, researcher use content analysis. For analyzing the reasons for using code-switching, researchers used a literature study.

Code-switching happens not only in social communities but also always in teaching and learning process, and it has great advantages for teachers to provide language knowledge for students, through this alternative way learner are required to use the target language when speaking or discussing particular topic to develop their skills in foreign language learning. In the current millennial era, the process of teaching English does not always occur in the classroom face to face and wearing formal clothes such as uniforms. There are so many methods that are applied by a teacher to teach English to learners who want to learn about English itself, usually what a teacher uses to teach is to use class facilities at school face-to-face, or create an independent language learning institution, or using youtube channel.

However, at present technological advances have an impact on teaching methods, especially in the process of teaching English. In today's digital era, teachers can use online media methods such as applications, websites, or video sharing sites. Explaining English material using video sharing sites is more effective because teachers can teach in detail without meeting the learners directly. Video sharing sites are one of the media that can see a variety of videos in the world. One video sharing site that is often used by many people in this world is Youtube. According to katadata.co.id, said that in 2019 88% of the 150

million Indonesians who actively use the internet access YouTube in their daily live.

On YouTube, there are many kinds of videos uploaded by some users, one of which is a video blog or commonly referred to as a vlog. Frobenius (2011) says that vlogs are videos that present one or more people to the camera in a monologue style. Lots of various vlogs that are on Youtube, one of which is teaching English which is done by one Youtuber named Dennis. Dennis has a Youtube channel called "*Guruku Mr. D*" to teach proper English correctly. Dennis is a native American who has lived in Indonesia for a long time. During seven years living in Indonesia, Dennis also learned about Indonesian, in this case, it is possible that in Dennis will experience code-switching during the teaching process because Dennis teaches English to Indonesian people who still have errors in speaking English. Because Mr. Dennis uses Indonesian when explaining about grammar and sometimes he switches his code to English when providing some examples the use of grammar and mentioning some grammar terms. Code-switching that used by Mr Dennis is an attractive issue to investigate because it is a growth process of bilingualism's component that affected by social context.

This study examines how Mr Dennis in *Guruku Mr.D* Youtube Channel produces types of code-switching and the reasons why code-switching is produced. The reasons why *Guruku Mr.D* youtube channel is chosen for this research is that the teaching process of *Guruku Mr.D* has different method to another youtube channels that provide English teaching content, when another channels explain how to use grammar by using formula, but Mr. Dennis uses

interesting way of teaching. Teaching method *Guruku Mr.D* is unique and fun, sometimes he uses , so the learner that watch teaching video will feel entertained by *Guruku Mr.D*, Mr Dennis as a video creator in *Guruku Mr.D* Youtube Channel and the subject of this research has an important role in the process of teaching and learning English in the videos. During the process of teaching and learning in the video, Mr Dennis that can uses two languages, and due to that fact Mr Dennis may choose or switch the code for giving explanation about what he is teaching in his Youtube Channel. Therefore the writer is interested to investigate the use of code switching by Dennis in *Guruku Mr.D* Youtube Channel.

1.2. Statement of the Problem

From the background that have been described above, the focus of this research problem can be formulated as follows:

1. What are the types of Code-Switching used by Dennis in *Guruku Mr.D* Youtube Channel?
2. What are the reasons that possibly cause Code Switching Used by Dennis in *Guruku Mr.D* Youtube Channel?

1.3. Objective of the Study

From the research questions that have been mentioned above, the objectives of this study can be formulated as follows

1. To find out types of Code-Switching used by Dennis in *Guruku Mr.D* Youtube Channel
2. To find out the reasons that possibly cause Code Switching used by Dennis in *Guruku Mr.D* Youtube Channel

1.4. Significance of the Study

This study theoretically is expected to enrich the study in sociolinguistics area, particularly the study of code switching in online classroom context. Furthermore, this research are expected to be able to provide a description or explanation of the code switching form used by Mr. Dennis in *Guruku Mr.D* Youtube Channel; and the factors causing the code switching used by Dennis in *Guruku Mr.D* Youtube Channel. Practically, it is hoped that this finding will later be able to provide a contribution of basic data for further research that intends to carry out similar research. It is also hoped that in the future they will be able to increase knowledge for writers, readers, and for people who are willing to pay attention to linguistic problems in a life.

1.5. Scope and Limitation

This study focused on code-switching used by Dennis in *Guruku Mr.D* Youtube Channel. There are eight playlists in this youtube channel, each playlist had different topic. The writer in this research only used “Tutorial Grammar” playlist in which the occurrence of code switching will be analysed further.

1.6. Definition of Key Terms

Code : The code is a speech system that has a characteristic, appearing with the culture of the addresser, the connection of the addresser and the addressee as well as the condition when the conversation is held

- Language Choice** : refers to a term used extensively in multilingual studies, be it as speakers selection between languages, or language varieties in particular context, or domain of use.
- Code Switching** : Code switching is a linguistic term that indicates the simultaneous use of more than one language or language variations in conversation.
- Types of Switching** : Characteristic of the speech of bilinguals based on the scope of switching where language take place (Hoffman 1991)
- Reason of Code Switching** : The purpose of the use of certain codes to achieve communicative intention and efficiency (Hoffman 1991)