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Management Decision - Manuscript ID MD-05-2018-0563

Management Decision <onbehalf@manuscriptcentral.com>

17 Mei 2018 23.20

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Kepada: noorlailie-s@feb.unair.ac.id, bambang.tjahjadi@feb.unair.ac.id

17-May-2018

Dear Dr. Soewarno:

Thank you for submitting your revised manuscript, entitled "Green Innovation Strategy and Green Innovation: The Roles of Green Organizational Identity and Environmental Organizational Legitimacy", to Management Decision.

Your manuscript ID is MD-05-2018-0563.

Contact us anytime with enquiries or comments. As noted previously, please cite the manuscript ID in any correspondence. If your contact information changes, then please log in to Manuscript Central at <https://mc.manuscriptcentral.com/md> and edit your user information.

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Sincerely,

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Editorial Office



Bambang Tjahjadi <bambang.tjahjadi@feb.unair.ac.id>

Management Decision - Author update

1 pesan

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30 Mei 2018 17.01

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30-May-2018

Dear Author(s)

It is a pleasure to inform you that your manuscript titled Green Innovation Strategy and Green Innovation: The Roles of Green Organizational Identity and Environmental Organizational Legitimacy (MD-05-2018-0563) has passed initial screening and is now awaiting reviewer selection. The manuscript was submitted by Dr. Noorlailie Soewarno with you listed as a co-author. As you are listed as a co-author please log in to <https://mc.manuscriptcentral.com/md> and check that your account details are complete and correct, these details will be used should the paper be accepted for publication.

Yours sincerely,
Jarret Fisher
Editorial Assistant, Management Decision
managementdecisionea@gmail.com

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Management Decision <onbehalf@manuscriptcentral.com>

14 Juli 2018 23.43

Balas Ke: managementdecisionea@gmail.com

Kepada: noorlailie-s@feb.unair.ac.id, bambang.tjahjadi@feb.unair.ac.id

14-Jul-2018

Dear Prof. Soewarno:

My thanks for submitting this paper. I have read the manuscript and the reviews. I invite you to revise and resubmit the manuscript. However, as you can see, there are many comments and critical observations. It will be a heavy lift. Please carefully respond to everything in a memo and show the board how you revised the paper very explicitly.

As a side note, I'd ask that you edit the paper title. Having the word "green" appear three times does not look proper. A shorter catchier title would work better. "Green Innovation and Strategy: The Roles of Organizational Identity and Legitimacy" is one suggestion.

Sincerely,
Patrick J. Murphy
Editor

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Finally, thank you for submitting your paper to Management Decision. We look forward to receiving a revised manuscript.

Sincerely,
Management Decision
Editorial Office

Associate Editor Comments to Authors:

Associate Editor: Dhanda, Kathy

Comments to Author:

Thank you for your submission to MD. The paper is interesting but needs more work in order to be considered for publication. Please refer to the reviewer comments as you seek to improve the paper.

Reviewer Comments:

Reviewer: 1

Recommendation: Major Revision

Comments:

I have enjoyed reading the paper and am honored to do this review. I would say that author has done a good job but in my opinion the paper is lacking in several areas, some of them are mentioned as follows:

Introduction:

1. Build a strong case for your research problem by giving a detailed background in opening statement of introduction giving more references for each statement in first para.
2. Both the definitions of green innovations should be given at a later point in paper when the background has been built. Definitions at this point in first para seems to be rushed .
3. Before coming to the point of carrying out green innovation please identify why it is important in second para.
4. In second para, line 24 needs references.
5. In third para, organizational identity line 35 needs references.
6. In third para, statements in line 40 firms that have green.....needs references.
7. In fourth para, Line 44 firms that reflect green.....needs further elaboration and needs at least some reference as it is a major part of your research problem.
8. In seventh para, this para needs major modifications, you need to elaborate and stress on the idea that why you are doing this research, why is it important, what is its significance and what implications will it have etc so reader will continue further on otherwise the readers will not have so much interest to read rest of the parts.

Literature review

1. A major problem i am seeing is small chunks of paragraphs which seem like some sort of definitions and quite monotonous, instead focus on starting from an argument and following through a story which makes dependent and independent variables relationship significant.
2. instead of just showing relationships focus on making a convincing argument so the relationship looks significant.
3. Follow Song and Yu, 2017 for more reference.

Methodology

1. Again please see the papers of Yu-Shan Chen, (2011) and Ching-Hsun Chang, Yu-Shan Chen, (2013) to see a well developed methodology section.
2. Please write all the relevant definitions of each variable in measurements of the construct.
3. Make a preamble before the start of the measurements heading to detail all the necessary logic for choosing such a methodology.
4. Include the details of the statistics utilized in the empirical testing section.

Empirical Testing

1. I would suggest the author to do the analysis graphical representation through the use of AMOS. It will be a good way to convey the statistical results to the readers who are adapted to graphical representation.
2. Author can also mention why they have used the warpPLS 5.0 instead of other software packages.
3. Explain in detail how the author achieved discriminant validity and what method was used to achieve it.
4. The loading which are lower than 0.7 are dropped from the later results if yes than how many items were dropped to achieve a higher validity (mention specifically).
5. Please mention the threshold values for every statistical measure in below of the tables so it will be easier for the readers to grasp the results.
6. What are the threshold values of the path coefficients in the hypothesis testing and how is 0.268 path coefficient values suitable for the support of the hypothesis.

Implications

1. Practical contributions and contributions to the society are missing.
2. Comparison with the earlier paper on this subject should be taken into account.
3. As this study takes a lot of influence from Yu-Shan Chen, (2011), Ching-Hsun Chang, Yu-Shan Chen, (2013) and (Song and Yu, 2017), these papers should be referenced, compared with and shown for their similarities and differences with the authors work.
4. Another important aspect is to show the consistency or inconsistent of this studies results with previous works.
5. Author can make a review of the previous papers published in high quality journal on the same subject for the idea on how to better write the implications as still they seem less.

Additional Questions:

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1. Originality: Does the paper contain new and significant information adequate to justify publication?: The idea proposed by the author is no doubt a good one, but author needs to make the contribution and significance clear in the opening paras and last para of introduction. Still its not very clear what the author wants to achieve from this research.

After reading the whole introduction a number of times, i come to the conclusion that, introduction needs major modifications some of them i have mentioned for others author can look at Yu-Shan Chen, (2011) "Green organizational identity: sources and consequence", Management Decision, Vol. 49 Issue: 3, pp.384-404 and Ching-Hsun Chang, Yu-Shan Chen, (2013) "Green organizational identity and green innovation", Management Decision, Vol. 51 Issue: 5, pp.1056-1070 to understand how the opening arguments and significance of research can be improved.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: Its a well structures literature review but can be improved by making it more rich in content and references. Instead of just making a relationship for hypothesis development which seems quite mechanical the author can look at the Song and Yu, 2017 paper and follow how they have made a richer and wholesome content before coming to the actual hypothesis relationship. The background and story of hypothesis development is just as important otherwise it seems quite automatic.

Modifications are needed in literature review as well, some them i have mentioned comments to the author.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Methodology part needs more details such as the basis and theory concepts in details instead of directly coming to the variables. The relevant literature is quoted but the structure of methodology can be improved further on.

some suggestion i have mentioned in comments to the author ti improve the methodology section.

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: Results seem alright, the author has satisfied the benchmarks of the standardized testing. However i have given suggestions to improve the lacing aspects in the results section.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: In my opinion implications can be much better and eloquently written. The journal does identify the implications for the research. where the contribution lacks is that the author needs to write the practical contributions as well. The author also needs to stress on the differences or similarities of their contribution with the differences or similarities of the earlier papers.

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: The paper does satisfy the quality of communication in a major extent however there should be improvement in the details of the results and implications, i have given suggestions which will improve the paper to a considerable extent after changes.

The readership of the journal can benefit from this sort of studies as there is a general need for papers on the analysis of the behavior of people for green environmental strategies.

DEADLINE: 12-Oct-2018

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10 Oktober 2018 20.39

Balas Ke: managementdecisionea@gmail.com

Kepada: bambang.tjahjadi@feb.unair.ac.id

10-Oct-2018

Dear Prof. Tjahjadi:

Your manuscript entitled "Green Innovation Strategy and Green Innovation: The Roles of Green Organizational Identity and Environmental Organizational Legitimacy" has been successfully submitted online and is presently being given full consideration for publication in Management Decision.

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Sincerely,
Jeanette Gerger
Management Decision Editorial Office
managementdecisionea@gmail.com

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Management Decision <onbehalf@manuscriptcentral.com>

22 November 2018 05.24

Balas Ke: managementdecisionea@gmail.com

Kepada: bambang.tjahjadi@feb.unair.ac.id

21-Nov-2018

Prof. Tjahjadi:

Excellent job on the revisions. The reviewer and the AE note the progress you made with the paper, but they still have constructive feedback that we need to address before we can make any decisions.

Please revise the paper and send it back. Take your time and maximize quality. Show the board exactly what you changed and respond to all comments. Contact me with questions.

Sincerely,
Patrick J. Murphy
Editor

Go to <https://mc.manuscriptcentral.com/md> to resubmit your revised manuscript. Find the manuscript under "Manuscripts with Decisions". Under "Actions", select "Create a Revision". The manuscript number has been appended to denote revision status.

Revise your manuscript as a new file. Once it is ready, then upload and submit it along with another file containing your responses to reviewer comments (as note above).

IMPORTANT: Original submission files are available when you upload your revised manuscript. Please delete any of those files that are unnecessary before completing the resubmission.

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Finally, thank you for submitting your paper to Management Decision. We look forward to receiving a revised manuscript.

Sincerely,

Dr. Patrick Murphy
Editor, Management Decision

Associate Editor Comments to Authors:

Associate Editor: Dhanda, Kathy

Comments to Author:

Thank you for submitting your research to MD. Please note the constructive comments by the reviewer for a minor revision to your manuscript

Reviewer(s)' Comments to Author:

Reviewer: 1

Recommendation: Minor Revision

Comments:

Kindly check for similarity indexing and redo the sections which require paraphrasing, add discussions and add figure 1 in the literature review section under framework.

Additional Questions:

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1. Originality: Does the paper contain new and significant information adequate to justify publication?: It's a study based on model in green marketing literature. It has significant information about related areas and it's has good implications for practitioners.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored?: The literature review as well as introduction part provide a complete overview of the discernment for the topic of the research. figure 1 should be in the literature review section.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or equivalent intellectual work on which the paper is based been well designed? Are the methods employed appropriate?: Methodology is complete and refined, my only objection is on figure 1. It should me in the literature review section of research framework.

4. Results: Are results presented clearly and analysed appropriately? Do the conclusions adequately tie together the other elements of the paper?: Results are in order and complete, fulfilling the standards of empirical research paper. Discussion on the results are missing and should be added in the discussion section of conclusion and implication.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, in research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper?: The implications provide a considerable amount of evidence of support for previous research in the area as well as some useful insights to the Indonesian market. Add discussions on the results.

6. Quality of Communication: Does the paper clearly express its case, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, jargon use, acronyms, etc.: A lot of parts in paragraphs and sections are simply taken from other studies. Please check the similarity indexing of the paper and rework on the parts which require paraphrasing.

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17 Desember 2018 09.02

Balas Ke: managementdecisionea@gmail.com

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16-Dec-2018

Dear Prof. Tjahjadi:

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Management Decision Editorial Office
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20 Desember 2018 04.15

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Kepada: noorlailie-s@feb.unair.ac.id, bambang.tjahjadi@feb.unair.ac.id, mailme.febrina@gmail.com

19-Dec-2018

Prof. Tjahjadi:

Congratulations! You did a great job on the latest revision, bringing the quality of the paper up to a high level. The board is pleased with the paper. And I am pleased to accept this paper for publication in Management Decision.

Patrick J. Murphy
Editor

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13 Februari 2019 17.39

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