

**Pengaruh Karakteristik Direksi dan *Green Innovation*
terhadap *Sustainability Performance*: Pendekatan *Triple Bottom Line***

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ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh karakteristik direksi dan *green innovation* terhadap *sustainability performance*. Metode penelitian yang digunakan adalah metode kuantitatif dengan analisis *multiple linear regression* pada data perusahaan *non-financial* yang diperoleh dari situs resmi BEI dan situs resmi perusahaan. Data yang diperoleh berupa laporan tahunan dan laporan keberlanjutan perusahaan. Penelitian ini dilakukan pada perusahaan *non-financial* di BEI periode 2013-2017. Hasil penelitian ini menemukan bahwa ukuran direksi berpengaruh positif terhadap *economic sustainability performance*, sedangkan *women on board* berpengaruh negatif. *Nationality* direksi berpengaruh positif terhadap *economic* dan *social sustainability performance*. Masa jabatan direktur utama berpengaruh positif terhadap *environmental sustainability performance*. *Green process innovation* berpengaruh positif terhadap *environmental* dan *social sustainability performance*. Pendidikan direktur utama dan *green product innovation* tidak ditemukan pengaruhnya yang signifikan terhadap tiga dimensi *sustainability performance*. Penelitian ini menggunakan sampel berjumlah 99 data dari 37 perusahaan. Penelitian ini menyediakan informasi bagi investor, regulator, dan manajemen perusahaan untuk pengambilan keputusan mengenai pengungkapan *sustainability performance*. Investigasi determinan *sustainability performance* pada penelitian ini dilakukan dengan pendekatan *triple bottom line* yang masih jarang diteliti di Indonesia.

Kata kunci: *Sustainability Performance*, *Triple Bottom Line*, Karakteristik Direksi, *Green Innovation*.

The Effect of Board of Directors' Characteristics and Green Innovation on Sustainability Performance: Triple Bottom Line Approach

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ABSTRACT

This study aims to analyze the effect of board of directors' characteristics and green innovation on sustainability performance. For analyzing the effect, this study used quantitative research with multiple linear regression analysis on non-financial companies data that were obtained from IDX and firms' official website. The data consist of annual report and sustainability report. This study was conducted on non-financial listed companies in the Indonesia Stock Exchange for the period of 2013-2017. This study found the following results. Board of directors' size has a positive impact on economic sustainability performance, but women on board have a negative impact on it. Board of directors' nationality has a positive impact on economic and social sustainability performance. President director's tenure has a positive impact on environmental sustainability performance. Green process innovation has a positive impact on environmental and social sustainability performance. President director's education and green product innovation were not found to have a significant impact on the three dimensions of sustainability performance. This study used 99 sample data by 37 companies. This study provides information for investor, regulator, and management to make decisions regarding sustainability performance disclosure. Triple Bottom Line approach is used to investigate the determinants of sustainability performance in this study, since it is rarely used on research in Indonesia.

Keywords: Sustainability Performance, Triple Bottom Line, Board of Directors' Characteristics, Green Innovation.