

ABSTRACT

To develop a phrasebook, a writer must know the characteristics of a phrasebook that need to be applied and the strategies in writing a phrasebook. The writer analyzed her phrasebook and feedback from her supervisor to find out the characteristics of a phrasebook and the strategies in writing a phrasebook. The analysis indicates that there are five important characteristics that need to be applied in a phrasebook and five strategies of writing a phrasebook. The characteristics of a phrasebook are messages or information presentation, purpose of messages or information, practicality, visuals, and replicability. Meanwhile, the strategies in writing a phrasebook are varieties of English, university and research writing, avoiding the use of colloquial language, avoiding the use of contracted forms, and avoiding the use of tautology.

Keywords: Phrasebooks, Writing phrasebooks, Bilingual Pocketbook