

# CHAPTER 1

## INTRODUCTION

### 1.1. Background of the Report

Language learning is an important process. According to Bialystok (2009), learning other languages is beneficial in metalinguistic and other cultural awareness. Learning a second language, especially English, will lead people to understand others who speak a different language since English is an international language. It is also useful in spreading information, eliminate boundaries and diversities that is caused from language barriers. However, many people find it difficult to learn a new language since it is a long process that requires a lot of efforts.

While talking about language learning process, there are always different media that are used for teaching language. Pitriana (2015) stated that media is a tool to deliver materials to a learner. Teaching media is very important to engage students and make the learning process go easier. According to Ohm (2010), there are three categories of media in language learning process, which are auditive media, visual media, and audio-visual media. Baidawi (2016) stated that audio-visual is a communicative medium that allows the learner to understand the real-life situation, which is very beneficial in learning a second language.

Television is an example of audio-visual media that can be used to share information and knowledge. These days, with the development of the technology, people tend to learn through audio-visual media instead of learning through a book.

According to Webb (2015), the importance of television for English language learning is its possibility to give a lot of benefits, including vocabulary development and listening comprehension.

The writer conducted an internship in Surabaya TV. The writer's position is a production and creative team. The writer's daily activities were script-writing, producing and editing television program. Surabaya TV is a local television channel which have a lot of television program, one of the programs is *'FUN ENGLISH'*. This program is an educational program that provides English vocabulary for the audience, especially for kids. The reason why the writer decided to analyse *'FUN ENGLISH'* is because that television program is the only program in Surabaya TV that related to English.

*'FUN ENGLISH'* is the output of the writer's internship at Surabaya TV. Hence, the writer is interested to make a report about *"Analysing television program entitled "Fun English" aired by Surabaya TV as a medium in a language learning."*

### **1.2. Statement of the Problems**

1. What principles were used in language teaching with television program entitled *'FUN ENGLISH'* by Surabaya TV as the media?
2. What kind of method was used in language teaching with a television program entitled *'FUN ENGLISH'* by Surabaya TV as the media?

### **1.3. Limitation of the Report**

1. Access to data. The writer was unable to go through all the resources and gather all the data since it requires a lot of time and the internship time was limited.

Because of it, this report might not cover each aspect, such as interview results with the supervisor and other employees.

2. Lack of time. The writer conducted an internship at Surabaya TV for only eight weeks. The internship time was limited and not enough to gather more information and data for the report. The duration of the internship should be at least ten weeks.
3. Data collection. The writer was unable to conduct an interview with the supervisor. Because of it, the writer cannot collect more information for the report and only do observation.

#### **1.4. Objective of the Report**

1. To discover the principles that used in language teaching with television program entitled '*FUN ENGLISH*' by *Surabaya TV* as the media.
2. To discover the methods that used in language teaching with television program entitled '*FUN ENGLISH*' by *Surabaya TV* as the media.

#### **1.5. Significance of the Report**

##### **1.5.1. The final report is expected to be beneficial for the writer in;**

- a. Implementing the *Media Assisted Language Learning* course that has been learned in class.
- b. Gaining more insight about the principles and methods of language learning.
- c. Having more experience in analysing television program as the media of language learning.

**1.5.2. The final report is expected to be beneficial for English Diploma**

**Program in;**

- a. Giving an example for the other students about how to analyse a television program as the media of language learning.
- b. Sharing the writer's knowledge about the principles used in language teaching with television program titled '*FUN ENGLISH*' by *Surabaya TV* as the media.
- c. Sharing the writer's knowledge about the methods used in language teaching with as the media.

**1.5.3. The final report is expected to be beneficial for Surabaya TV in;**

- a. Building a possible relationship between Surabaya TV with English Diploma Program.
- b. Giving a feedback about the television program titled '*FUN ENGLISH*' by *Surabaya TV*.

**1.5.4. The final report is expected to be beneficial for the other interns in;**

- a. Giving a reference about how to analyse a television program as the media of language learning.
- b. Helping the other interns by sharing the writer's insight about the principles and methods in language learning, especially with television program as the media.