ABSTRAK

Kata umpatan selalu diatur dalam media massa. Banyak sekali tipe-tipe kata umpatan yang ditemukan di belahan dunia termasuk dalam kebudayaan, ras, dan entitas yang diwakilkan melalui media massa publik seperti film, series tv, musik dan buku. Lebih lanjut lagi, fungsi-fungsi juga telah bergeser dari negatif menjadi suatu kebiasaan di masyarakat. Fenomena ini terjadi di film Incredibles 2. Film ini dikategorikan masuk dalam film keluarga dimana berdasarkan federasi film kata-kata umpatan harus di sensor. Tapi dalam film ini, penulis menemukan kata-kata umpatan yang diungkapkan oleh karakter-karakter di film Incredibles 2. Karakter-karakter tersebut adalah Bob, Helen, Violet, Dash and Jack-Jack Parr, Frozone, Edna "E" Mode, Rick Dicker, Winston & Evelyn Deavor, Screenslaver, Tony Rydinger, Voyd, Krushauer, He-Lectrix, Reflux dan beberapa karakter terkait lainnya di dalam film. Mereka menggunakan kata-kata umpatan dengan fungsi yang berbeda-beda. Penulis mencoba untuk melihat secara lebih detail tentang tipe-tipe dan fungsi-fungsi dari kata-kata umpatan yang ada di dalam film Incredibles 2 dengan menggunakan pendekatan secara qualitatif. Untuk menganalisa data tersebut, penulis akan menggunakan teori klasifikasi kata-kata umpatan oleh (Jay, 1992) dan teori fungsi kata-kata umpatan oleh (Ljung, 2011). Hasil analisis data menunjukkan bahwa film *Incredibles 2* menggunakan enam jenis kata makian, yaitu *Cursing* (7,7%), *Profanity* (7,7%), *Slang* (23%), *Epithets* (46%), *Insult and Slur* (7,7%).), dan *Scatology* (7,7%) dan 4 fungsi kata makian, yaitu *Expletive Interjections* (7.7%), *Curses* (7.7%), *Affirmation and Contradiction* (15.4%), and *Name Calling* (69.2%). Berdasarkan kategorisasi bahasa sistem rating film menurut (Mori, 2016) bahasa yang paling dominan digunakan oleh karakter *Incredibles 2* adalah *mild languages* dengan persentase (67%), diikuti medium (8,3%), dan strong (8,3%). Hal ini dikarenakan penggunaan *mild languages* oleh karakter *Incredibles 2* cenderung hanya sebagai ungkapan emosi baik negatif maupun positif, tidak ada unsur menghina, merendahkan, menyerang atau mengumpat untuk menjelekkan suatu institusi seperti agama, suku, ras dan golongan tertentu.

Kata Kunci: *film animasi, Incredibles 2, kata-kata umpatan*

ABSTRACT

There are a lot swear words types found around every culture, race, and entity that represented in public mass media such as movie, tv series, music and book. Swear words identically marked as bad language that are looked at types. Furthermore, the functions are opposite. Yet swear words functions have shifted by the time from the negative into habitual actions in society. This phenomenon happened in the superhero family movie Incredibles 2. The movie is categorized as family movie where based on movie federation swear words must be censored. But still in the movie, the writer found swear words uttered by Incredibles 2's characters. The characters including Bob, Helen, Violet, Dash and Jack-Jack Parr, Frozone, Edna "E" Mode, Rick Dicker, Winston & Evelyn Deavor, Screenslaver, Tony Rydinger, Voyd, Krushauer, He-Lectrix, Reflux and other related characters in the movie. Several types of swear words are obtained with many different functions. The writer used qualitative approach, observing by using theory of swears words classifications by (Jay 1992) and theory of swear words' function by (Ljung, 2011) to analyse the data. The results of the data analysis show that the *Incredibles 2* movie uses six types of swear words, namely Cursing (7.7%), Profanity (7.7%), Slang (23%), Epithets (46%), Insult and Slur (7.7%), and Scatology (7.7%) and 4 swear words functions, namely Expletive Interjections (7.7%), Curses (7.7%), Affirmation and Contradiction (15.4%), and Name Calling (69.2%). Based on the film rating system language categorizations by , The most dominant language used by *Incredibles 2* movie characters are mild language with a percentage (67%), followed by medium language (8.3%), and strong language (8.3%). This is because mild languages used by Incredibles 2 movie tend to be used as an expression of emotions whether negative and positive, there is no element of insulting, demeaning, attacking or swearing to vilify an institution such as religion, ethnicity, race and certain groups.

Keywords: *An Animation movie, Incredibles 2, Swear Words*