

## **ABSTRACT**

Translation is required for the global creation and distribution of new information, knowledge, and ideas. It is absolutely necessary to achieve effective cross-cultural communication. Translation also acts as one of the strategies used as the second language in communicating to attract and inform tourists about tourism destinations. In the topics of translation theory, these operations have been studied from a variety of angles and given a variety of titles, including procedures, techniques, strategies, processes, methods, and so on. The aim of this final report is to be objective, examine, and categorize the principles and strategies employed by translators when translating Newsletters in Tourism Office of Yogyakarta City

**Keywords: Principles of translation, Strategies of translation, Newsletter, Tourism.**