
[IJERPH] Manuscript ID: ijerph-581412 - Accepted for Publication

1 message

Aria Dong <aria.dong@mdpi.com> Sat, Sep 7, 2019 at 8:52 AM
Reply-To: Aria Dong <aria.dong@mdpi.com>, IJERPH Editorial Office <ijerph@mdpi.com>
To: Ira Puspitasari <ira-p@fst.unair.ac.id>
Cc: Alia Firdauzy <alia.firdauzy-13@fst.unair.ac.id>, IJERPH Editorial Office <ijerph@mdpi.com>, Aria Dong <aria.dong@mdpi.com>

Dear Dr. Puspitasari,

We are pleased to inform you that the following paper has been officially accepted for publication:

Manuscript ID: ijerph-581412
Type of manuscript: Article
Title: Characterizing Consumer Behavior in Leveraging Social Media for E-Patient and Health-Related Activities
Authors: Ira Puspitasari *, Alia Firdauzy
Received: 9 August 2019
E-mails: ira-p@fst.unair.ac.id, alia.firdauzy-13@fst.unair.ac.id

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Kind regards,
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Characterizing Consumer Behavior in Leveraging Social Media for E-Patient and Health-Related Activities

Authored by:

Ira Puspitasari; Alia Firdauzy

Published in:

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[IJERPH] Manuscript ID: ijerph-581412 - Submission Received

1 message

Editorial Office <ijerph@mdpi.com>

Fri, Aug 9, 2019 at 10:41 PM

Reply-To: ijerph@mdpi.com

To: Ira Puspitasari <ira-p@fst.unair.ac.id>

Cc: Ira Puspitasari <ira-p@fst.unair.ac.id>, Alia Firdauzy <alia.firdauzy-13@fst.unair.ac.id>

Dear Dr. Puspitasari,

Thank you very much for uploading the following manuscript to the MDPI submission system. One of our editors will be in touch with you soon.

Journal name: International Journal of Environmental Research and Public Health

Manuscript ID: ijerph-581412

Type of manuscript: Article

Title: Characterizing Consumer Behavior in Leveraging Social Media for E-Patient and Health-Related Activities

Authors: Ira Puspitasari *, Alia Firdauzy

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E-mails: ira-p@fst.unair.ac.id, alia.firdauzy-13@fst.unair.ac.id

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Abstract The emergence of e-patients has encouraged consumers, people who are non-medical experts, to be more engaged in healthcare needs by utilizing online sources via social media. However, the nature of social media and regulation issues have caused concerns for the reliability and validity of the shared information. These phenomena shape consumers behavior in leveraging social media for e-patient activities. This study investigates consumer behavior using an integrated model based on the Unified Theory of Acceptance and Use of Technology (UTAUT) and the Protection Motivation Theory (PMT). The data collected from the participants (N = 312) was analyzed using partial least square structural equation modelling. The results showed that behavioral intention to use social media for e-patient activities was significantly affected by performance expectancy, effort expectancy, perceived severity, perceived susceptibility, and response efficacy; and that behavioral intention corresponded positively to usage intention. In addition, the results also indicate that the intention to use social media for health-related purposes is driven by awareness of preventing health problems and attempts to reduce the risk of developing an illness. Based on findings, this study recommends strategies and initiatives to optimize social media for promoting a healthy lifestyle and educating society about public health and healthcare management.

Keywords consumer behavior; e-patient; social media for e-patient activities; social media



data

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Author Information

Submitting Author Ira Puspitasari

Corresponding Author Ira Puspitasari

Author #1 Ira Puspitasari ([ORCID](https://orcid.org/0000-0001-5983-6257))

Affiliation 1. Information System Study Program, Faculty of Science and Technology, Universitas Airlangga, Jl. Mulyorejo, Surabaya 60115, Indonesia
2. Research Center for Quantum Engineering Design, Faculty of Science and Technology, Universitas Airlangga, Jl. Mulyorejo, Surabaya 60115, Indonesia

E-Mail ira-p@fst.unair.ac.id

Author #2 Alia Firdauzy

Affiliation 1. Information System Study Program, Faculty of Science and Technology, Universitas Airlangga, Jl. Mulyorejo, Surabaya 60115, Indonesia

E-Mail alia.firdauzy-13@fst.unair.ac.id

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Previously Published Papers

Fadilla, R.N.; Rusydi, F.; Aisyah, N.D.; Khoirunisa, V.; Dipojono, H.K.; Ahmad, F.; Mudasir, M.; Puspitasari, I. A Density-Functional Study of the Conformational Preference of Acetylcholine in the Neutral Hydrolysis. *Molecules* **2020**, *25*, 670. doi: 10.3390/molecules25030670 (<https://doi.org/10.3390/molecules25030670>)

Puspitasari, I.; Fauzi, S.S.M.; Ho, C.-Y. Factors Driving Users' Engagement in Patient Social Network Systems. *Informatics* **2021**, *8*, 8. doi: 10.3390/informatics8010008 (<https://doi.org/10.3390/informatics8010008>)

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