SERA 2017 notification for paper 66

1 message

SERA 2017 <sera2017@easychair.org>   3 April 2017 at 21:40
To: Ira Puspitasari <ira.puspitasari@gmail.com>

Dear Ira Puspitasari,

We are pleased to inform you that your paper titled "The Impacts of Consumer's Health Topic Familiarity in Seeking Health Information Online" has been accepted for presentation and publication at the SERA2017 conference which is to be held at the University of Greenwich, London, UK, on June 7-9, 2017.

For final paper submission instructions please visit http://www.acisinternational.org/sera2017/fsub.html.

For registration information, please visit: http://www.acisinternational.org/sera2017/registration.html

If you have any questions, please send your emails to acis@acisinternational.org.

Thank you,

Eric Jarman
SERA 2017

---------------------- REVIEW 1 --------------------
PAPER: 66
TITLE: The Impacts of Consumer's Health Topic Familiarity in Seeking Health Information Online
AUTHORS: Ira Puspitasari

Overall evaluation: 0 (borderline paper)

----------- Overall evaluation -----------
This paper investigates the impact of user's familarity of the health information on the search behaviour, and use the related pattern to evaluate the familarity of user on the searching topic, which sounds very interesting. But the model used is quite simple using language model, and the experimental design is also too simple to be convincing, for instance, with only 60 participants four different types of familiarity have to be evaluated, the authors should give a very despcription on how they set up the design, including their criteria of choosing those participants, etc. However, since this topic is very relavant to this conference, and worthy discussing, I suggest to accept if there is space available.

The paper is well written, but there are still some typos or grammatical mistakes.
---For example, in the abstract,..."investigates the impact of familiarity on the search behaviour by using language model approeach" should be "investigates the impact of the user's topic familarity on.....";
----also in the abstract,..."The results showed that the familiarity affected health information behaviour" should be "The results showed that the familiarity affected health information search behaviour".

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1 message

SERA 2017 <sera2017@easychair.org>   31 March 2017 at 04:26
To: Ira Puspitasari <ira.puspitasari@gmail.com>

Dear authors,

We received your paper:

  Authors : Ira Puspitasari
  Title   : The Impacts of Consumer's Health Topic Familiarity in Seeking Health Information Online
  Number : 66

The paper was submitted by Ira Puspitasari <ira.puspitasari@gmail.com>.

Thank you for submitting to SERA 2017.

Best regards,
EasyChair for SERA 2017.