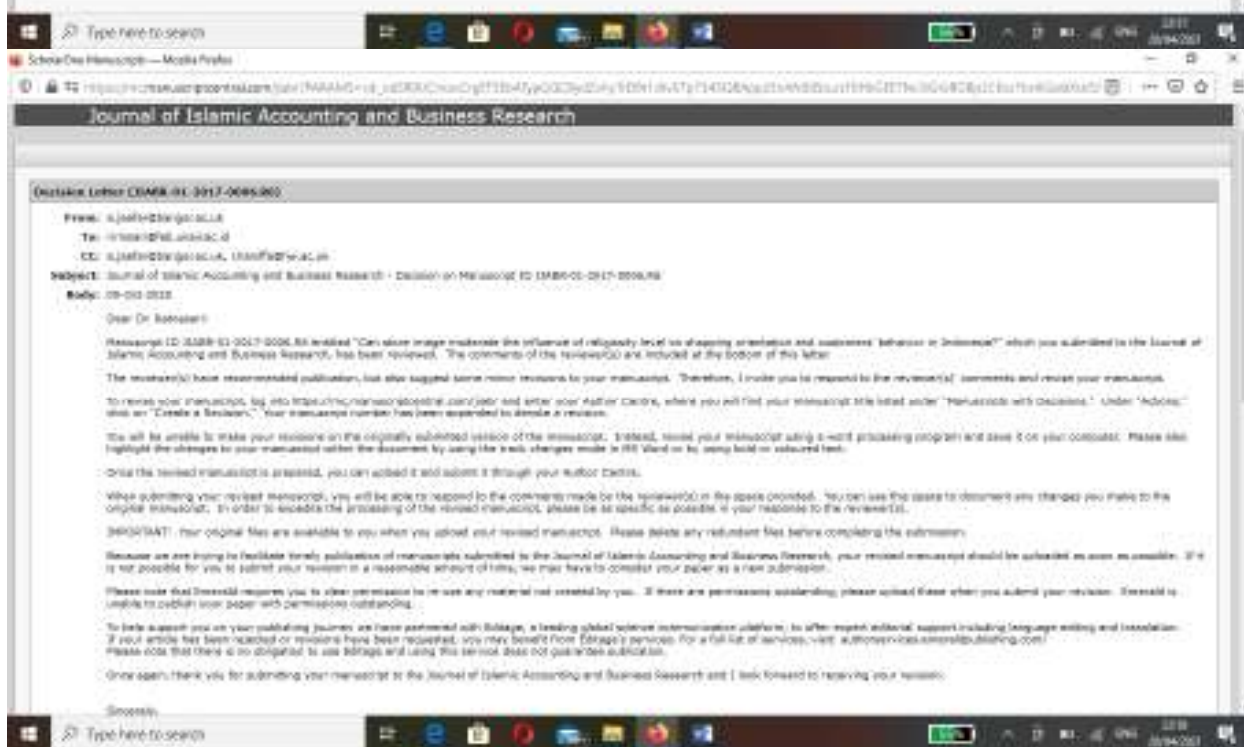
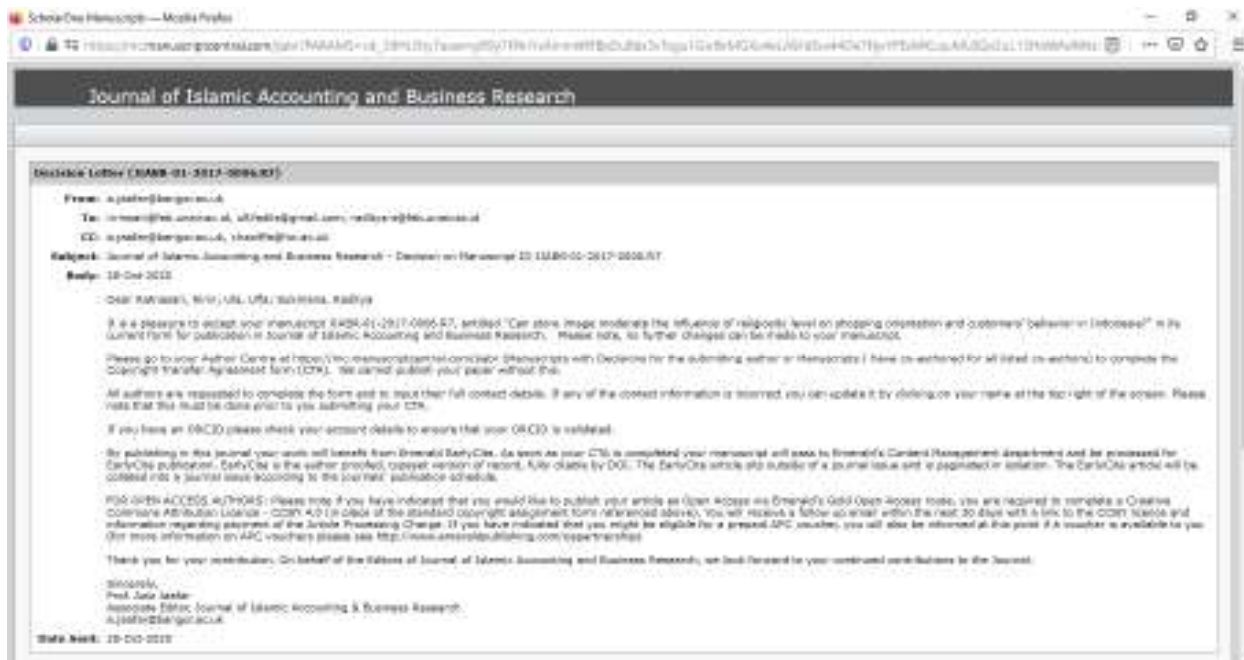


Bukti Corresponding Author dengan Reviewer

The image shows a screenshot of the ScholarOne Manuscripts author dashboard. The page title is "Manuscripts with Decisions". The dashboard includes a sidebar with navigation options like "Submitted Manuscripts", "Manuscripts with Decisions", and "Manuscripts Have Co-Author(s)". The main content area displays a table of manuscript entries with columns for ACTION, ISSUE, ID, TITLE, SUBMITTED, and DECIDED.

ACTION	ISSUE	ID	TITLE	SUBMITTED	DECIDED
	DC: HANIFA, RUCMAN GE: Not Assigned	JARS-01-2019-0002	WHEREFULNESS CUSTOMERS INTENTION TO BUY HALAL COSMETICS TESTING RELIGIOUS COMMITMENT, BOARD APPROVAL, AND TRUST	16-Mar-2019	21-Mar-2019
	DC: HANIFA, RUCMAN GE: Not Assigned	JARS-01-2017-0006 ST	Can store usage moderate the influence of religiosity level on shopping intention and customer behavior in Indonesian? Full Article	30-Oct-2017	29-Oct-2018
	DC: HANIFA, RUCMAN GE: Not Assigned	JARS-01-2017-0006 SC	Can store usage moderate the influence of religiosity level on shopping intention and customer behavior in Indonesian? Full Article	21-Sep-2017	29-Oct-2018
	DC: HANIFA, RUCMAN GE: Not Assigned	JARS-07-2019-0213	SEMANTIC INTENTION BETWEEN REFERENCE GROUP AND CONSUMER ATTITUDE: A CONSEQUENCE OF CHAOS	16-Jul-2019	22-Aug-2019



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Once again, thank you for submitting your manuscript to the Journal of Islamic Accounting and Business Research and I look forward to receiving your revision.

**Keywords:**  
 Prof. Jose Jauch  
 AE, Journal of Islamic Accounting and Business Research  
 j.a.jauch@unipr.it

**DEADLINE: 22-OCT-2022.** If you need additional time to consider your revision please contact me to ask for an extension. Please note that the deadline expires at the start of the day and not the end of the day.

To go straight to your paper, click this link: **\*\*\* PLEASE NOTE: This is a two-step process, after clicking on the link, you will be directed to a webpage to confirm. \*\*\***  
[https://www.manuscriptcentral.com/ijab/MSI\\_MANUSCRIPTS/012017-0006/REV](https://www.manuscriptcentral.com/ijab)

Review(s) Comments to Author

Support your discussion on

1. incremental contributions of the paper
2. initiatives to measure the level of religiosity
3. in the Data Analysis Techniques, drop the the sub-sections 2. a., Variable Test, Reliability Test and 3. Conclusion – implications, criticism and suggestion for future research.

**Self Note:** 09-10-2022

Journal of Islamic Accounting and Business Research

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- 1 Manuscripts have Co-Submitters
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4 revision has been submitted (AMSI-01-2017-0006-REV)

DC: Hussain, Muhammad QE: Not Assigned	AMSI-01-2017-0006-REV	Can religiosity level moderated by store image influence shopping orientations and customer behavior in Indonesia? Filed Archived	13-Apr-2022	15-Aug-2022
- First Revision (15-Aug-2022)				
- A revision has been submitted				
Archiving completed on 25-Jun-2022				
<a href="#">View document letter</a>	<a href="#">ID:04830_A0164</a>			

DC: Not Assigned QE: Not Assigned	AMSI-09-2019-0101	Can religiosity level moderates by store image influence shopping orientations and customer behavior in Indonesia? Filed Archived	11-Apr-2020	12-Apr-2020
- Rejected - Inappropriate				
Archiving completed on 10-Jun-2020				
<a href="#">View document letter</a>	<a href="#">ID:04830_A0164</a>			

DC: Hussain, Muhammad QE: Not Assigned	AMSI-01-2017-0006-REV	Religiosity towards Store Image, Shopping Orientation and Consumer Behavior Filed Archived	22-Sep-2018	11-Nov-2019
- 199th Revision (11-Nov-2019)				

## Journal of Islamic Accounting and Business Research

Manuscript ID IAAB-01-2017-0096-001 entitled "Can religiosity level moderated by store image influence shopping orientation and purchase behavior in Indonesia?" which you submitted to the Journal of Islamic Accounting and Business Research, has been received. The contents of the reviewer(s) are included at the bottom of this letter.

The reviewer(s) have recommended publication, but also suggest some minor revisions to your manuscript. Therefore, I invite you to respond to the reviewer(s) comments and revise your manuscript.

To revise your manuscript, log into <https://mc.manuscriptcentral.com/iaab> and enter your Author Centre, where you will find your manuscript file listed under "Manuscripts with Decisions." Under "Actions," click on "Create a Revision." Your manuscript number has been appended to denote a revision.

You will be able to make your revision on the originally submitted version of the manuscript. Instead, reuse your manuscript using a word processing program and save it as your computer. Please also highlight the changes to your manuscript either the document by using the track changes mode in MS Word or by using bold or coloured text.

Once the revised manuscript is prepared, you can upload it and submit it through your Author Centre.

When submitting your revised manuscript, you will be able to respond to the comments made by the reviewer(s) in the space provided. You can use the space to document any changes you make to the original manuscript. In order to expedite the processing of the revised manuscript, please be as specific as possible in your response to the reviewer(s).

**IMPORTANT:** Your original files are available to you when you upload your revised manuscript. Please delete any redundant files before completing the submission.

Because we are trying to facilitate timely publication of manuscripts submitted to the Journal of Islamic Accounting and Business Research, your revised manuscript should be uploaded as soon as possible. If it is not possible for you to submit your revision in a reasonable amount of time, we may have to consider your paper as a new submission.

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Once again, thank you for submitting your manuscript to the Journal of Islamic Accounting and Business Research and I look forward to receiving your revision.

Best regards,  
Paul Jose Jaeger  
AC, Journal of Islamic Accounting and Business Research  
[p.j.jaeger@emeraldinsight.com](mailto:p.j.jaeger@emeraldinsight.com)

**DISCLOSURE:** 29-Aug-2022. If you need additional time to complete your revision please contact me to ask for an extension. Please note that the deadline expires at the start of the day and not the end of the day.

To go straight to your paper click the link: \*\*\* MANUSCRIPT: This is a two-step process. When clicking on the link, you will be directed to a webpage to confirm. \*\*\*  
<https://mc.manuscriptcentral.com/iaab/01-2017-0096-001>

Reviewer(s) Comments to Author:  
[Revised]

Recommendation: Accept

Comments:  
Please refer to my comments below.

**Additional Questions**

1. Originality: Does the paper contain any new and significant information adequate to justify publication? This paper is a very good attempt to start research in the field of consumer behaviour. However, it does not have any significant contribution to the body of knowledge and/or industry as the sample population is focused on only one brand in Indonesia.

2. Relationship to Literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of literature sources? Is any significant work ignored? There are more recent pieces of literature in this field that are not included in the study (2021-2022).

3. Methodology: Is the paper's empirical built on an appropriate base of theory, concepts, or other ideas? Has the research or empirical method used or which the paper is based been well designed? Are the methods employed appropriate? The sample is too small (100) and it is good for a degree level assignment.

Unfortunately, the developed measurement for this study has major flaws as can be only solved if authors intend to go for RECOLLECTION of data.

For example:

1. Religiosity: Admin mistakenly change the word of "I" to "Customer" for religiosity measurement (Originally used by Henkin, 2005). By doing so, the measurement will take the public view of the religiosity level of society (I than an individual) which is the major flaw in the study.

2. Shopping Orientation Level: What the question is actually intended to measure? "Customer are experienced in shopping in Islamic supermarket". It is possible that the shopper in a supermarket that has no experience in shopping from a supermarket?  
or  
"Customer find a suitable place to shop, and will always shop at that place" is more related to loyalty.

Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

3. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

4. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

5. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

6. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

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16. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

17. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

18. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

19. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?

20. Customer Behavior: "Allocation of customer monthly spending at Islamic supermarket" what is the context of this question?



Customers find a suitable place to shop, and will always shop at that place" is more related to loyalty.

**Customer behavior**  
 "Attitudes of customers" mostly speaking of "attitudinal disposition" what is the meaning of the question?

4. Results: Are results presented clearly and analyzed appropriately? Do the conclusions adequately tie together the other elements of the paper? Read to include IV, DV and Control's Name if each variable.  
 Merge table 3 and 4.

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, or research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper? The finding and their supporting studies do not relate in many cases for example. "The study supports modest research" instead, which claimed that the religiosity level of a customer had found to have a significant influence on their shopping orientation. Furthermore, Haidt's (2004) argued that an individual with high religiosity, as reflected by the low skills of interpersonal and interpersonal religious, is a customer who is more likely to be concerned with a price. Have the authors to begin with, look for quality products when shopping, and is less likely to make an impulsive buying decision." In the study, the authors did not specifically measure the price sensitivity of customers... Thus the relationship can be interesting for the reader.

6. Quality of Communication: Does the paper clearly describe its aims, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, paper use, acronyms, etc., used in the proofreading.

Revised 2  
 Recommendation: Major Revision

Comments:  
 It is suggested that the author to sign back the hypotheses and the framework design. Especially H2 which is not clear the arrow in the conceptual model. Are you sure it is correct to be there? Check both with you findings, it is contradicted and it is wrong, so if the model already wrong, I believe the arrow is not by the author side instead.

Why all the indicators rate are different with the figure 3 inner model testing that you shared in page 7?

Additional Questions:  
 1. Originality: Does the paper contain new and significant information adequate to justify publication? This paper has the potential to be accepted, but some important points have to be clarified or fixed before an accepted and positive review can be given.

2. Relationship to literature: Does the paper demonstrate an adequate understanding of the relevant literature in the field and cite an appropriate range of relevant research to any significant work (theory) the literature seems fine but if the author could provide the latest and articles from prominent journals it could be better.

3. Methodology: Is the paper's argument built on an appropriate base of theory, concepts, or other ideas? Has the research or relevant intellectual work on which the paper is based been well designed? Are the methods employed appropriate? Is there any problem with the methodology as it is used in the research?

4. Results: Are results presented clearly and analyzed appropriately? Do the conclusions adequately tie together the other elements of the paper? The research has a major problem since the model (assumptions) and hypotheses were contradicted with the findings.

1. Check back your hypotheses and compare with the framework (conceptual model)  
 2. The store image mediated which relationship? Is it between religiosity and shopping orientation? or between shopping orientation and consumer behavior?  
 3. If the store image mediated between religiosity and shopping orientation, as it stated in page 3-10, as the framework in figure 1 is wrong.

3. The store image mediated which relationship? Is it between religiosity and shopping orientation? or between shopping orientation and consumer behavior?  
 4. If the store image mediated between religiosity and shopping orientation, as it stated in page 3-10, as the framework in figure 1 is wrong.

4. Figure 1 - shows that you have mediator and moderator at the same time. But I could not find a hypothesis for mediator testing.

5. Why do a emphasize on sharing the t-value instead of F-value?

The results should be presented in F12 table reporting. The author can refer to Lee et al (2010) for presenting the results.

The hierarchical regression table should be presented showing all the variables relationship.

Check on table 4 - why all relationship needed for H1?

5. Implications for research, practice and/or society: Does the paper identify clearly any implications for research, practice and/or society? Does the paper bridge the gap between theory and practice? How can the research be used in practice (economic and commercial impact), in teaching, to influence public policy, or research (contributing to the body of knowledge)? What is the impact upon society (influencing public attitudes, affecting quality of life)? Are these implications consistent with the findings and conclusions of the paper? If they not be discussed and the research needs some improvement in some of the hypotheses and framework.

6. Quality of Communication: Does the paper clearly describe its aims, measured against the technical language of the field and the expected knowledge of the journal's readership? Has attention been paid to the clarity of expression and readability, such as sentence structure, paper use, acronyms, etc., and have corrections on certain matters in the paper. Wherever possible, please locate the original source of the quoted items. If the original source is not available, use "as cited in..." for in text please page 5, table 12 etc....etc with not doing properly.

In page 2 - table 12 (2012:12) - what does it mean by 212?  
 In page 12 - table 14 (2012:12) - may I know, it refers to what?

ETC comments to the Authors:  
 As you can see the reviewers have containing comments regarding the quality of the paper. I have read both comments as well as the paper and I agree with the comments (based as the paper has not reached the standard required for publication). The language, style, the data analysis and the content of the results suffer weaknesses that need substantial amendments. However, you are offered a final opportunity to improve the paper up to a substantial level and I hope you can do this.

Date Recv: 18 Aug 2023  
 File #: 2023-01-021 (2023-02-18-2023-08-18)

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 2023-01-021-009-01-2023-08-18.pdf

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Manuscript ID	DC Not Assigned	DC Not Assigned	Can negatively impact review and by more stage influence	11-Apr-2021	12-Apr-2021
14344-2017-0006-4A	DC: Not Assigned	DC: Not Assigned	Can negatively impact review and by more stage influence	11-Apr-2021	12-Apr-2021
<p>Manuscript ID: 14344-2017-0006-4A</p> <p>Manuscript Title: <i>Halal goods towards Stone Impact, Shopping Decision and Consumer Behavior</i></p> <p>Manuscript Author: <i>Abdullah Hudaib</i></p> <p>Manuscript Status: <i>Not Submitted</i></p> <p>Manuscript Date: <i>12-Jun-2020</i></p> <p>Manuscript Editor: <i>Dr. Carlos Arango</i></p> <p>Manuscript Action: <i>File Attached</i></p>					
14344-2017-0006-4B	DC: Not Assigned	DC: Not Assigned	Can negatively impact review and by more stage influence	22-Sep-2018	11-Nov-2018
<p>Manuscript ID: 14344-2017-0006-4B</p> <p>Manuscript Title: <i>Halal goods towards Stone Impact, Shopping Decision and Consumer Behavior</i></p> <p>Manuscript Author: <i>Abdullah Hudaib</i></p> <p>Manuscript Status: <i>Not Submitted</i></p> <p>Manuscript Date: <i>12-Jun-2020</i></p> <p>Manuscript Editor: <i>Dr. Carlos Arango</i></p> <p>Manuscript Action: <i>File Attached</i></p>					

Items per page: 10 | 1 - 18 of 14

Journal of Islamic Accounting and Business Research

**Decision Letter (14344-2017-0006-4A)**

From: [ahudaib@jab.com](mailto:ahudaib@jab.com)  
 To: [ahudaib@jab.com](mailto:ahudaib@jab.com)  
 CC:

**Subject: Journal of Islamic Accounting and Business Research - Decision on Manuscript ID 14344-2017-0006-4A**  
 Reply: 11-Nov-2018

Dear Dr. Abdullah,

Manuscript ID 14344-2017-0006-4A entitled "Halal goods towards Stone Impact, Shopping Decision and Consumer Behavior" which you submitted in the Journal of Islamic Accounting and Business Research, has been reviewed. The comments of the reviewer(s) are included at the bottom of this letter.

The reviewer(s) have recommended major revision to the submitted manuscript, before it can be considered for publication. Therefore, I invite you to respond to the reviewer(s) comments and revise your manuscript.

To revise your manuscript, log into this journal's manuscript central and enter your Author Centre, where you will find your manuscript title listed under "Manuscripts with Decisions." Under "Actions," click on "14344-2017-0006-4A Revision." Your manuscript number has been highlighted to assist a revision.

You will be unable to make your revisions on the original submitted version of the manuscript. Instead, revise your manuscript using a word processing program and save it on your computer. Please also highlight the changes to your manuscript within the document by using the track changes tools in MS Word or by using bold or colored text.

Once the revised manuscript is prepared, you can upload it and submit it through your Author Centre. The deadline for uploading a revised manuscript is 30-Nov-2021 from receiving this email. If it is not possible for you to resubmit your revision within the timeframe, we may have to consider your paper as a new submission.

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Once again, thank you for submitting your manuscript to the Journal of Islamic Accounting and Business Research and I look forward to receiving your revision.

DR. CARLOS ARANGO  
 Associate Professor, Mohammed Hudaib  
 Editor, Journal of Islamic Accounting and Business Research

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https://mc.manuscriptcentral.com/PAAS/10.1111/PAAS.12111

Manuscript Title: The effects of store image on shopping intentions and consumers' behaviour in Indonesia

Author: Prof. Muhammad Hudaib

Address: Journal of Asian Accounting and Business Research

muhammadhudaib@gmail.com

Reviewer(s) Comments to Author:

Please acknowledge the following comments. The paper still has not reached the minimum level for publication.

The title needs amending. Consider this: 'Can religiosity level moderated by store image influence shopping intentions and customers' behaviour in Indonesia?'

Change 'Questionnaire' in Design in the abstract to 'survey'.

The findings in the abstract needs more elaboration, you need to add a sentence on how religiosity level influences shopping behaviour? Give less 40-45 in 6.7 for that – but the paper itself needs amending too, especially religiosity level. For example in the abstract you write: 'The results reveal that religiosity level significantly affects the Muslim customers' shopping intentions.' After this and before 'Furthermore,' please explain how religiosity affects the behaviour. This part of the abstract must be sufficiently informative about the contribution and findings.

What is the difference between 'shopping intentions' 'shopping attitude' and 'shopping intention'? If they are interchangeable then use attitude or intention instead. I am asking you this in order to be in line with behavioural theories, specifically Ajzen's theory of planned behaviour (TPB). Also I felt that 'Table 3' talks about shoppers' attitude towards the shopping mall. Anyway, there is a problem with the model relationships and the component scales used.

6.7 line 41, remove 'that' and replace it with 'Indonesia' – like this: 'trend as Indonesia exists.'

6.7 line 41, remove 'result' and insert 'for shop after products', the sentence should read as: 'religiosity prefer high-quality products, customers who have.'

The major defect I found in the way 'religiosity level' dealt with throughout the paper. For example, in the abstract it is not good to just to say 'religiosity level' impacts consumer behaviour and so you need to be more precise such as 'high religiosity level attracts religious customers to shop at perceived to be religious.'

6.10 the hypotheses need amending as follow:

H1: High religiosity level has significant influence on the shopping intentions among Muslim Indonesian customers.

H2: Store image positively moderates the relationship between religiosity level and consumers' shopping intentions.

H3: Religiosity level influences customers' actual behaviour.

Figure 1 needs to be modified like this (see the attached file 11):

Table numbers must follow Arabic style: 1, 2, 3, 4, ... and not the roman, I, II, III, IV, ...

The labels for tables merged there in one table with number of Panels, like this (see the attached file 11):

The reference will be to the panel A...D of Table 4. For the number use only three decimal places and do not use comma, e.g. instead of 0.435736 use 0.436.

How do you explain the items for shopping intentions/attitude, customers' behaviour & store image?

Remove figure 2 and merge table 1011 with table 1012 by adding extra columns to correct the reference to H1, H1 & H2 to H1 (repeated), H2 (repeated) & H3 (repeated).

6.11 last para, the reference to religiosity level of out as minimum cut off for the high level of religiosity need to be made clearer.

6.15 lines 6-17 take them as an part of the discussion of Table 1, respondents profile.



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https://mc.manuscriptcentral.com/PAAS/10.1111/PAAS.12111

Manuscript Title: The effects of store image on shopping intentions and consumers' behaviour in Indonesia

Author: Prof. Muhammad Hudaib

Address: Journal of Asian Accounting and Business Research

muhammadhudaib@gmail.com

Reviewer(s) Comments to Author:

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Change 'Questionnaire' in Design in the abstract to 'survey'.

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The major defect I found in the way 'religiosity level' dealt with throughout the paper. For example, in the abstract it is not good to just to say 'religiosity level' impacts consumer behaviour and so you need to be more precise such as 'high religiosity level attracts religious customers to shop at perceived to be religious.'

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H3: Religiosity level influences customers' actual behaviour.

Figure 1 needs to be modified like this (see the attached file 11):

Table numbers must follow Arabic style: 1, 2, 3, 4, ... and not the roman, I, II, III, IV, ...

The labels for tables merged there in one table with number of Panels, like this (see the attached file 11):

The reference will be to the panel A...D of Table 4. For the number use only three decimal places and do not use comma, e.g. instead of 0.435736 use 0.436.

How do you explain the items for shopping intentions/attitude, customers' behaviour & store image?

Remove figure 2 and merge table 1011 with table 1012 by adding extra columns to correct the reference to H1, H1 & H2 to H1 (repeated), H2 (repeated) & H3 (repeated).

6.11 last para, the reference to religiosity level of out as minimum cut off for the high level of religiosity need to be made clearer.

6.15 lines 6-17 take them as an part of the discussion of Table 1, respondents profile.

I shall stop the review here to allow the authors reflect on my comments. Once it has been revised I shall look at it again when it ought to be completed.

Finally, I noticed that the manuscript needs professional proofreading and I consider this as an essential factor for the final decision about the paper.

Best Regards,  
Dr. Hudaib

File 1: 11-10-2018

File 2: 11-10-2018

File 3: 11-10-2018

Files attached:

File 1: 11-10-2018

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File 3: 11-10-2018

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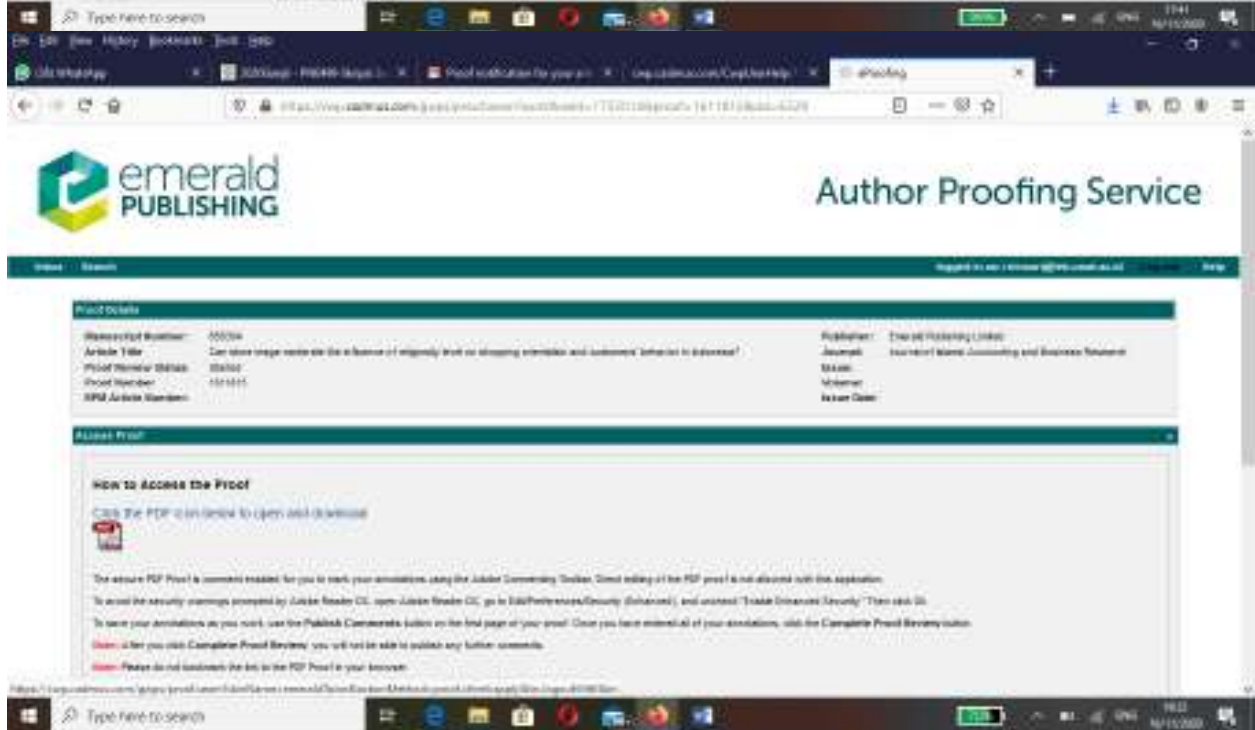
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
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# Can store image moderate the influence of religiosity level on shopping orientation and customers' behavior in Indonesia?

Influence of religiosity level

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Influence of religiosity level

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